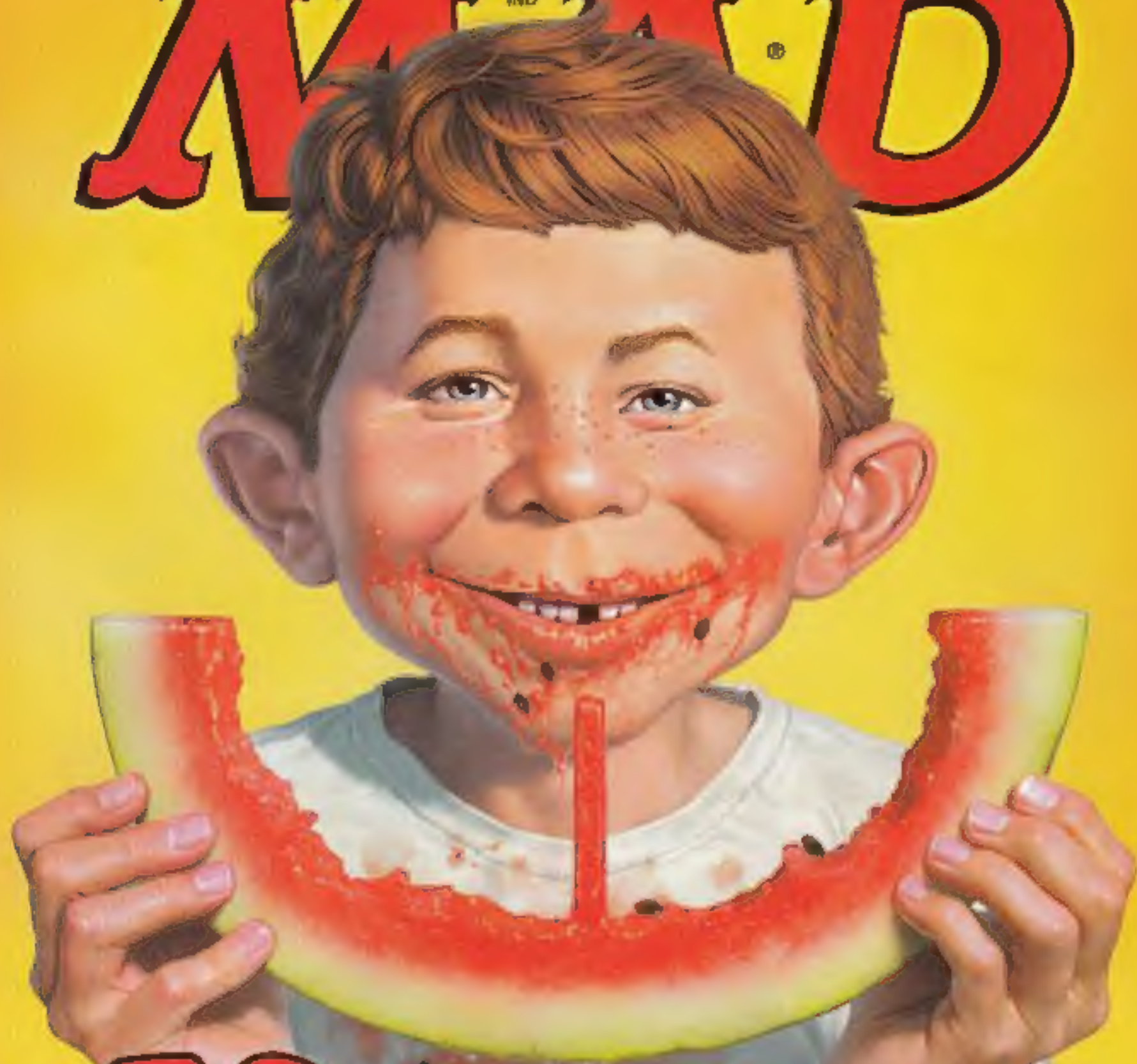


STAR WARS • JUSTIN BIEBER • SHARK TANK

**MAD**



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ABOUT **FOOD**

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# MAD

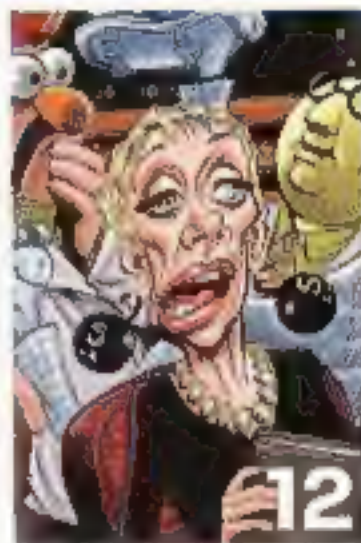
## Departments

These days,  
you'd have to be  
crazy to run for political  
office — and that pretty  
much explains  
everything!



NUMBER 529  
OCTOBER 2014

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**MARGINAL THINKING DEPARTMENT**  
"Drawn Out Dramas" by Sergio Aragonés  
...Various Places Around the Magazine

COVER ARTIST: MARK FREEDRICKSON

BACK MATTER: MAD MAGAZINE CONTENTS: MAD MAGAZINE CONTENTS

MAD (ISSN 0024-9319) is published 6 times a year by E.C. Publications Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscriptions: In U.S.A., 6 issues \$19.99. 6 issues Digital Edition only \$9.99. Outside U.S.A., including Canada: 6 issues \$29.99. Allow 6-8 weeks for delivery of first issue. Entire contents © copyright 2014 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 9937 Big Sandy, TX 75753-8537. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



# Letters and Tomatoes



## HITTING THE CRACKPOT

In the picture on page 13 of the "Head of the Class" issue (MAD #527), up in the left-hand corner of said drawing, there are five numbers — 08 15 16 23 42. Well, I played those numbers on Pennsylvania Cash 5 on five tickets, all with those numbers. And the next day I checked them, and I won \$13 for each ticket; that's \$65 total! If you would have put "25" instead of "23," I would have won \$329 or so a ticket. Now I'm going to keep buying and keep an eye out for some more numbers.

Stephen A. Barnaik, Sr. • Phoenixville, PA

**Barnaiked Ladies** — We're honored (and more than a little concerned) that you chose to use the background art in our Hobbit spoof to further your gambling addiction. So, as a special treat, we've inserted numbers throughout this entire issue! In fact, if you look in the bottom corner of most pages, you'll see a number placed there just for you! Play those numbers and watch the money roll in! We're talking DOZENS of dollars in profit! It's a can't-miss system! All we ask is that you send half of your netto loot our way, wouldya? After all, we work at MAD — \$65 is a FORTUNE to us! —Ed.

## FROM FEST TO WORST

I looked at the enclosed news clipping while it was still in the paper, read the first line, and ran to grab a MAD and dash to the door. Fortunately, I paused to read a bit further before getting to Nazareth. Little guys like colleges shouldn't be allowed to preempt your name for "Movement And Dance." A true MAD festival would be much more interesting. Oh well, I guess you have no control over such shenanigans.

Byrna Welr • Rochester, NY

## DAILY DOSE

### ARTS BLOG



Heather Ruffe and "Artists" at the Nazareth College MAD Festival.

(Let MAD send you to Nazareth College for its annual Movement and Dance Festival 0000, March 27 to 31. [unclear] weekend festival offers more than 40 events — including performances and master classes for dancers ages 13 and older — at every skill level. Free for festival attendees, and there are discounts for Nazareth College students and faculty.

The MAD Festival features a full-day of dance and dance performance, with original music and choreography at 7 p.m. March 27 in Liberman Chapel and a Peter Pan/Peter Paner lecture demonstration at 8 p.m. March 28

in the Performing Arts Center.

The extensive master class selection includes sessions in jazz, tap, dynamics of the torso, "leading your voice," improvisation, contemporary ballet, hip-hop and more. It's being organized by Heather Ruffe, director and assistant professor of dance at Nazareth. Fees vary by the class and program.

To learn more about the festival, visit [www.mad-fest.com](http://www.mad-fest.com) for more information, or call (610) 399-2264.

Watch DeCarmen Hope at [www.DpHope.com](http://www.DpHope.com).

**Wair the Millers** — Actually, we do have control over such shenanigans! We passed your letter on to our ruthless, high-powered legal department, and within the hour Nazareth College's MAD Festival — a clear case of copyright infringement — was ours, all ours! But we were intrigued by the festival's current emphasis on artful body movement — so next year's edition will combine the best of MAD with the finest in dance. Some events to look forward to in 2015: a master class in the foxtrot led by John Caldwell (don't wear shoes

you care about), a 24-hour tap-off between Senior Editors Charlie Kadda and Joe Raiola (in the result of a tie, the winner will be determined by an essay-writing contest) and, of course, a samba demonstration by the ever-sultry Al Jaffee (please refrain from throwing undergarments until the performance's conclusion)! Thanks for the tip, Byrna — we'll see you there, and don't forget to wear your jazz shoes! —Ed.



## CELEBRITY SNAP

I've been enjoying your magazine since my brother bought me a subscription for my 10th birthday, 21 years ago. At Niagara Falls Comic Con I asked Giancarlo Esposito (Gus Fring from Breaking Bad) if he would hold your magazine and he begrudgingly agreed to do it! Here he is pictured with my nephew Jaden, Tom Servo and I, Jonathan Emerling • Orchard Park, NY

**Happily Emerling After** — Wow, that face is the very definition of "begrudgingly." It's never a good sign when a prop robot has more emotion on its face than the celebrity you're posing with. Thanks for the shot! We hope you got Giancarlo giggling like a schoolgirl before the day was out! —Ed.



## MISTAKES AND PAINS

It was with great joy that after 30 years of reading outdated MAD magazines from flea markets, garage sales and library loans, my wife has purchased a subscription so I could finally be up to date on current events and brush up on my thirteen-year-old potty humor. However, as time passes, all good things come to an end, as did my subscription to your magazine. My wife once again surprised me on Valentine's Day by renewing MAD for another year. It was with even greater joy that when I opened the mailbox, I received not one, but two issues of Mad #526! It felt as if I unlocked a cheat code to life!

Arthur Liebich • Belle Plaine, IA

**Arty in the U.S.A.** — We're pretty open-minded, but almost every single part of your letter seemed extremely fishy to us. First of all, we're VERY skeptical that you — as a long-time MAD reader — would have a "wife" who buys him "gifts" on "Valentine's Day." Why didn't you mention your "solid gold tuxedo" and "fleet of time-travelling hovercrafts" while you were at it? The most ridiculous thing you wrote, however, was that getting an extra issue of MAD is like a "cheat code." Malarkey! If anything, it's like the glitch that freezes your game, erasing all progress and leaving your spirit crushed to the point that you question the very meaning of your existence. Either way, though, our Subscriptions Department will be contacting you and getting their pound of flesh for the extra issue! The free ride's over, you charlatan! —Ed.





## LIFE'S A STITCH

My wife knows how big a fan I am of your magazine, so she surprised me with a cross stitch pattern of Alfred E. Neuman. It's sitting on top of the TV unit in my man cave. I hope you love it as much as I do.

Phillip Massa  
Toronto, Canada



Massa and Commander — What a thoughtful and creative wife you have! However...maybe she created such a lovely man cave decoration so that you'd spend all of your time in there and leave her alone! In which case, what a clever and scheming wife you have! Either way, though, you got a keen piece of Alfred wall art out of it, so it's a win! —Ed.

## MAKE A DUMB WISH FOUNDATION™

I am a 34-year-old man, and I have been a reader of your stupid magazine since I could read, and my brain hasn't gotten any better! The point is, years ago I was walking through a pawn shop and found the MAD magazine board game. It was "Cheap!" so I bought it! The point is, I had my birthday party at my place and I made my friends play the board game, and surprisingly enough, they hated it! The point is, it has occurred to me that I have played that awesomely random board game so much that it has begun to fall apart! The point is, when we played it at my birthday party my friends got mad at me! The point is, I have a request for the Make a Dumb Wish Foundation™! The point is, since I have been a subscriber for years, I want you to get me a new MAD magazine board game! I need something to take up my time since my imaginary friends won't come over and play with me anymore!

Peter Richlen • Billings, MT

Get Richlen or Die Tryin' — As compassionate folks who live to make our readers' dumb wishes come true, we would like nothing more than to replace your old MAD game — but we're afraid that we won't be able to help you on this one. You see, we can't give a board game to every Tom, Dick and Peter Richlen just because that person happens to be a subscriber. So you'll just have to head back to your local pawn shop and buy another copy. And while you're out and about, why not try to make a new friend or two? We're sure there's no shortage of people in Billings who'd be eager to play a terrible board game in the dimly-lit hovel of a creepy stranger who starts every sentence with "The point is"! —Ed.

## LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the internet!



## THE LOAN ARRANGER

I live in southwestern Pennsylvania, where, apparently, no one has a sense of humor. And because of their lack of humor, MAD is impossible to find. Out of the 30+ stores I have gone to, all the magazines I can find are only about drug-abusing celebrities and how to lose five pounds in one week. The only way I could possibly get MAD now is to beg my dad for \$30 to get a two-year subscription (or \$19.99 for a lousy one-year subscription). BUT HE STINKING REFUSES TO GIVE ME THE \$30! The only way to make \$30 in Pennsylvania is to mow lawns or work in the coal mines. Since I wish to take no part in either of these labor-intensive ways to get money, I figured you guys could get me a loan so I could in turn use the loan to buy the subscription. Or you could give me the subscription for free.

Francis Arthur Reith • West Grove, PA

Christmas Reith — We were truly moved by your plight, since, as MAD editors, we've devoted our lives to avoiding honest work. But after much discussion, we've decided that we just can't loan you the dough — after all, what MAD reader would be trustworthy enough to loan \$30 to? We might as well flush that cash down the nearest toilet! So it looks like you're going to have to grab a helmet and pickaxe and head down into the mines! Sure, it's a rough, dangerous way to earn the subscription money, but look on the bright side — you'll get to wear a helmet with its own built-in reading light! —Ed.



## RETALIATE IS ENOUGH

I have a neighbor who gives me MAD magazines that he finds at garage sales or antique places, so to thank him I made a MAD magazine cover (it took several hours). What do you think of it?

Edward Hildreth • Interlaken, NY



Cypress Hildreth — What do we think of it? We think it's an ingeniously fitting way to "thank" somebody who's just dumped a bunch of useless garbage in your lap! Well done — even though you're vengeful, ruthless and possibly a smidge unbalanced, we respect the lengths you're willing to go to in order to even the score with this neighbor of yours! That'll teach him to mess with you, right, Eddie? Remind us never to get on your bad side! —Ed.



# Letters and Tomatoes

## THE STENCH CONNECTION

I've been reading MAD ever since I was 11 years old. I first saw #82 (Oct. '63) at the barber shop with my dad. I've had many subscriptions to your rag. I've got at least 400 MAD mags. I also have 100 paperback MADs. I just picked up a copy of *Inside MAD*. The thing that got me about that is it has a very strange smell. What is it? After I read it I can smell it for a day. Drop me a line if possible and clue me in on the weird smell.

Michael Censullo • Orleans, MA

Common Censullo — We're surprised that you, a longtime MAD reader, wouldn't recognize the odor emanating from your copy of *Inside MAD*. With 256 pages of MAD nonsense, guest essays from the likes of Judd Apatow and an original Sergio Aragones fold-out poster, *Inside MAD*'s smell is a result of highly-concentrated crumminess — a lack of quality so pronounced that it stinks both figuratively and literally. But if you think your single copy of *Inside MAD* is bad, imagine what it's like for us to be surrounded by decades' worth of back issues and MAD books! Why, in the time it took us to write this response, we passed out three separate times from the fumes — and your letter didn't exactly freshen things up, either! —Ed.



## CAT'S ENTERTAINMENT

I wrote you a letter before. It was long. You didn't like it. Maybe you didn't read all of it. Like I said, it was long. Oh, and it voiced honest opinions. So I'm testing that. Do you make it a point to only publish short, stupid letters? Well, I hope so. I'm planning on selling my free gifts to buy food for my cats. I told them if I lose and you don't print my letter, they could eat me. They've had meat before and know it's better than cat food, so they are hoping you don't print this. Being eaten alive sounds painful, so I hope they lose.

Jamie Morford • New Orleans, LA

Less is Morford — We're really torn here. We'd LOVE to not print your letter — and the fact that your cats would eat you alive is just icing on the cake! But, your letter was just too short and too stupid not to print. (These are the decisions that keep us awake at night!) And while we're saddened that your cats have "lost" this round, our hearts are warmed by the thought that it won't be long until the cash runs out from your MAD gift sale, and you're torn to shreds by your flesh-craved felines. After all, we hate to see animals suffer — and living with you seems like the worst animal abuse imaginable! —Ed.



## READER ALERT

If you had your letter printed, hold onto your hat-buckle, pilgrim, because you're in for a bevy of booty! You'll get *Star Wars Storyboards: The Original Trilogy*, from our friends at Abrams Books; a DVD/Blu-ray combo pack and digital HD copy of *Batman: Assault on Arkham* (on sale Aug. 12) from our pals at Warner Bros. Home Entertainment; *The System*, by MAD's own Peter Kuper, courtesy of our amigos at PM Press; *Poking a Dead Frog: Conversations with Today's Top Comedy Writers* by Mike Beck, courtesy of our homies at Penguin Books; a DVD of *Teenage Mutant Ninja Turtles: Cowabunga Classics*, courtesy of our compadres at Lionsgate; and *Brunge Gads and Graveyards* by Kimberly G. Giarratano, from our buds at Red Adept Publishing! All that loot, just for slinging together a buncha dumb words! What a scent!



# MAD

## MAD #530 is on sale October 14!

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John Ficarra Senior VP & Executive Editor

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Dave Croatto Editor  
Jacob Lambert Associate Editor

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Doug Thomson Assistant Art Director  
Lana Limón Production Artist

Contributing Artists And Writers  
The Usual Gang of Idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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BY DREW FRIEDMAN!

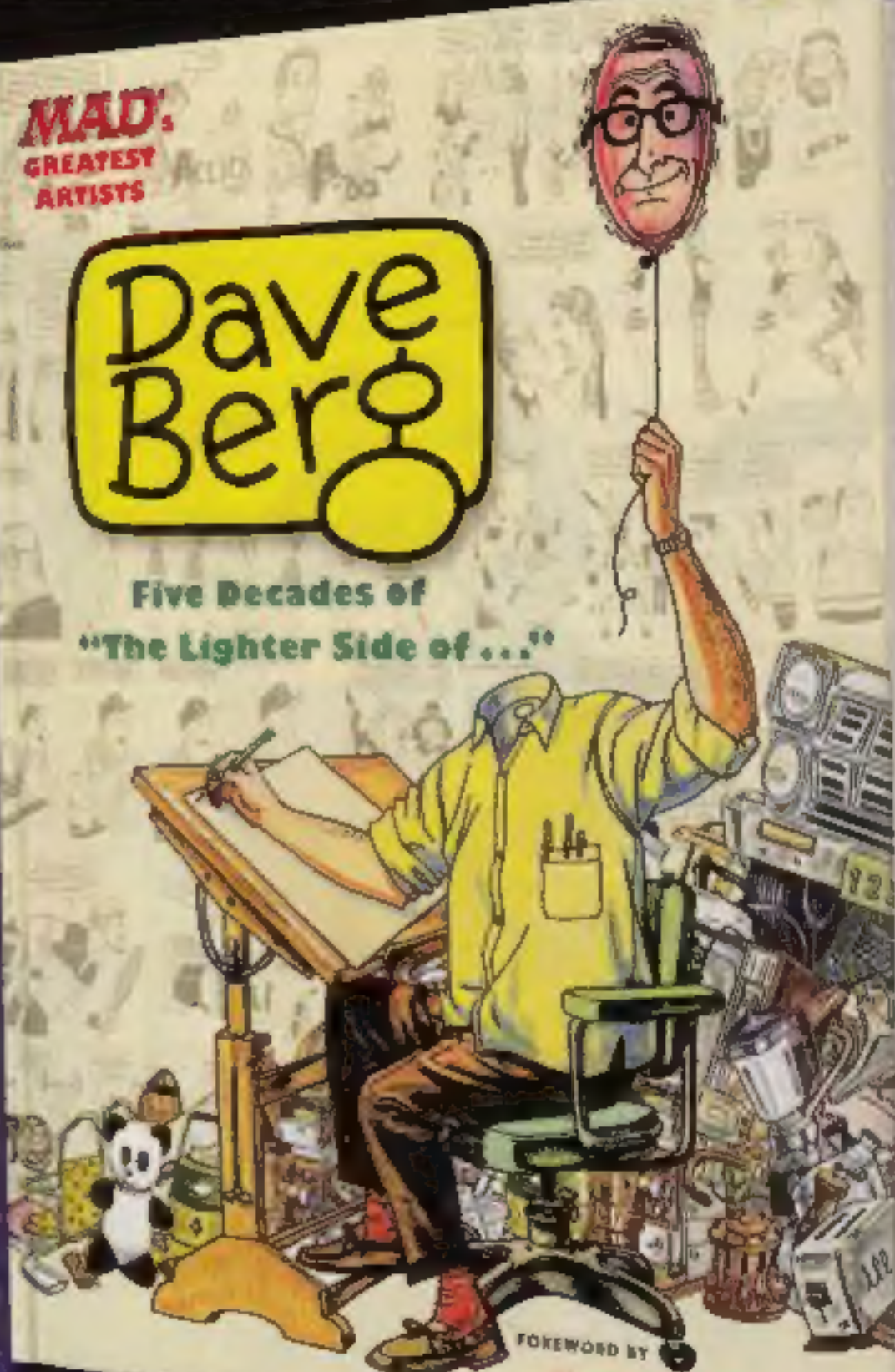
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GREATEST  
ARTISTS

## Dave Berg

Five Decades of  
"The Lighter Side of..."



FOREWORD BY

**Drew Friedman**

# On Sale Now!



# THE FUNDALINI

## Celebrity Cause-of-Death Betting Odds **JEFF BEZOS**

- Becomes lost and starves to death while touring massive new Amazon fulfillment center..... **3:1**
- Killed by a future Jeff Bezos who traveled back in time to stop his tyrannical world domination..... **6:1**
- Bombed back to the Stone Age when Amazon's drones become sentient..... **8:1**
- Melted by glare off head while taking a selfie..... **11:1**
- On trip to South America, ironically, drowns in the Amazon..... **13:1**
- Gunned down by Molly Benziger, a 78-year-old widow from Pewaukee, Wisconsin, who, for 47 years, worked tirelessly with her husband, Carl, to build a successful local book shop, only to have it wiped out in six weeks due to Amazon's ruthless business practices..... **1:1**



Artist: Rick Tulka

## When the Going Gets Duff



WHEN ANIMALS ATTACK, VERBALLY

Writer and Artist: J.C. Duffy

## HISTORICAL SPORTS "FIRSTS" WE'RE STILL WAITING FOR

The first openly great Charlotte Bobcat

The first transgendered horse to compete in a Triple Crown race

The first openly homophobic ice dancer

The first sports talk host who can mention Tom Brady without also mentioning that he's married to a lingerie model

The first Chihuahua in the Iditarod



Writer: Jeff Gurne Artist: Kevin Page

## TV Shows with the Same Title as Their Porn Parodies



Writer: David Lander



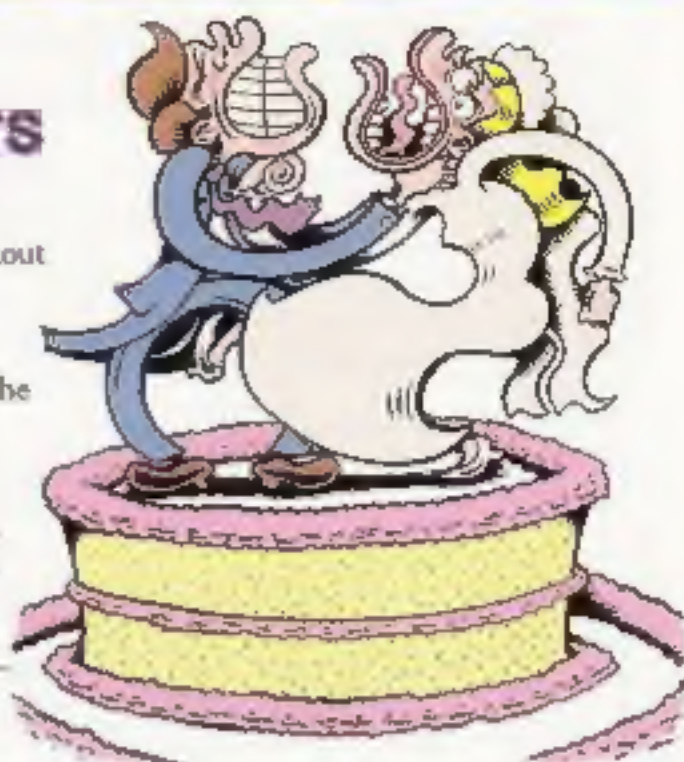
## The Cover We Didn't Use



Writer: Sam Moston Artist: Chris Kington

## The Fast 5 INTERESTING FACTS ABOUT MARRIAGE

- 1 In 11 states, a wedding is not valid without a flower girl
- 2 At a four-way stop, a limo with a "Just Married" banner and cans hanging on the bumper has the right of way
- 3 Traditionally, the ring symbolizes the endless, circular arguments couples can expect to have for the rest of their lives
- 4 Ancient Romans examined pig entrails to determine the best time for marriage—which, let's face it, makes about as much sense as anything we do today.
- 5 The term "pre-nup" is never mentioned in scripture — though why not tell your fiancée that it was, and that God commands it? What's she going to do, read the entire Bible?



Writer: Jeff Kross  
Artist: Peter Bagge

## HOW DIFFERENT NETWORKS WOULD COVER THE STORY OF A GIANT METEOR HEADING TOWARD EARTH



Writer: Megan G'Lucy Artist: Sam Train



## The Mad Consumer Helper-Outer Guide SIMPLE WAYS TO SAVE ON FOOD

- ☐ You can save hundreds of dollars a year on bottled water if you have a device called a "faucet" in your kitchen
- ☐ Growing your own food is both healthy and cheap, so keep an eye out for illegal migrant workers who can help you plant that garden at sub-minimum wage
- ☐ Several American cities have a big problem with pigeon overpopulation. We're not sayin', we're just sayin'...
- ☐ Screw the ad man at Frito-Lay — we bet you can eat just one potato chip at a time, which will make the bag last for months
- ☐ Don't waste money buying a single tin of beluga caviar. Buy them in bulk, which is cheaper in the long run

Writer: Jeff Kline

## Eckstein Marks the Spot



"Ed was claustrophobic."

Writer and Artist:  
Rob Eckstein

## WAYS THE POPE COULD BE EVEN AWESOMER



Ride in the Popemobile  
for the Popeller.



Exorcise the crazy out  
of Justin Bieber.



Use his Papal infallibility to answer  
the truly important questions of life.

Writer: Mike Kline Artist: Paul Celis

## Worst Selling K-Cup Flavors



A surprisingly bold blend  
of dried prunes, navy beans and  
enough bran to kill a small horse.  
(Not recommended for people  
with long morning commutes.)

The best part of waking up  
(and staying that way for the next  
72 hours). A flavor so intense,  
you'll be hearing colors and seeing  
dubstep. Or maybe those are just  
your erratic heart palpitations.  
Now illegal in 47 states!



Enjoy the distinct aroma of a  
quaint Parisian toilette in your  
home! A fragrance you can almost  
taste, and a flavor you won't be  
able to un-taste. Bon appétit!

Earthy undertones and a silty  
mouthfeel that will stick with you  
all day long and probably until  
your next dental exam, too.  
It's like drinking dirt.



This robust medley of burnt  
grounds and dirty coffee filters  
will arrive in your cup lukewarm  
and 20 minutes late. Enjoy all  
the disappointment of Denny's  
in your very own home.

Writer: Kenny Bell



## POSITIVE TRENDS ABOUT THE TIME WARNER CABLE/COMCAST MERGER

Families will be able to spend more uninterrupted time together since wait times for service calls will double.

30 million customers will no longer have to spend valuable water cooler time debating which is the suckier cable company.

The final decision is in the hands of the FCC and the Department of Justice, so it could be years before anyone can agree on anything.

Less competition means everyone will save time comparison shopping over who's offering the biggest discounts and extra features, since there won't be any.

worries that the merger might bring a higher cable bill will end when you actually get your first post-merger higher cable bill.

Tom Bunk

Կրթության և գիտության նախարարություն

**BITTERMAN**

I had a wonderful evening. Joe it was nice to see your sister to get on up

I have to admit from what she told me about you I had concerns. It sounded like you were a rude, cynical, impulsively aggressive jerk.

But deep down, I think that you're an honest, sweet loyal and romantic man and I can overlook your flaws

Wow, Joy - you're the sweetest, most compassionate woman I've ever met. You have a kind heart and a patient soul. You see the good in everyone and inspire them to be better people.

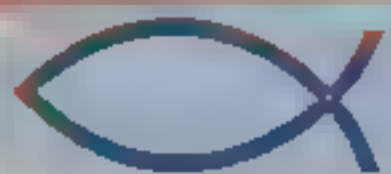
And I'm  
walking to  
overlook  
those flaws

החוקים, המצויים באתר, יחולקו לפרקים, סעיפים ופירוט.



# THE FUNDALINI PAGES

## Classic Bumper Stickers Updated



When It's  
Convenient  
For Me

MY CHILD IS AN  
HONOR ROLL STUDENT

Written: Anne Marie Thibault

Oy Vey!

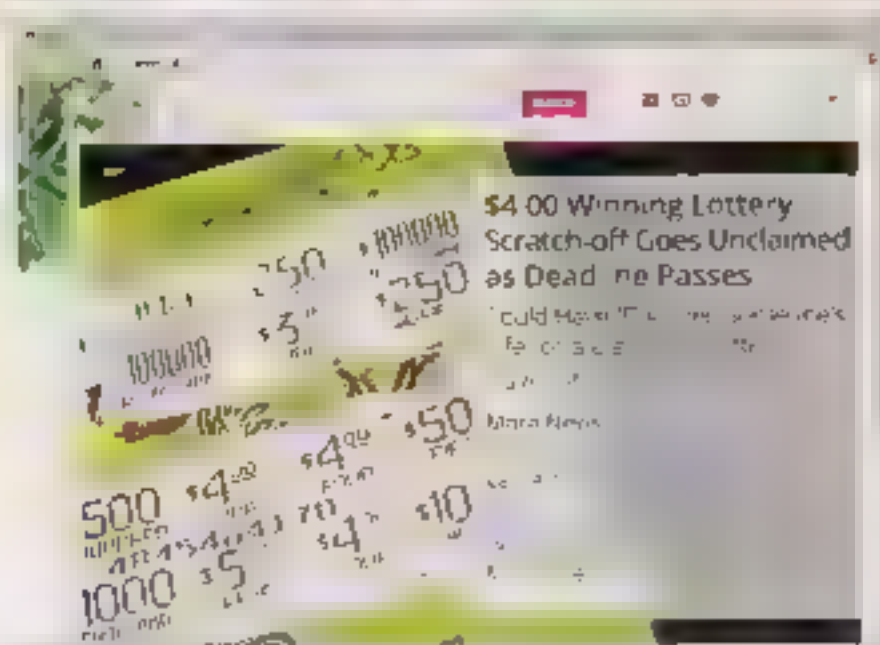
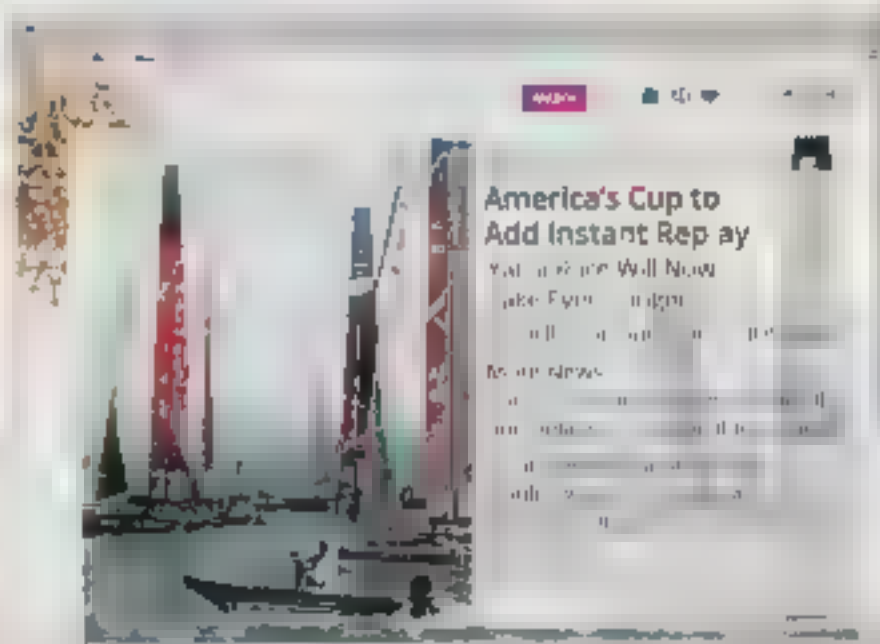
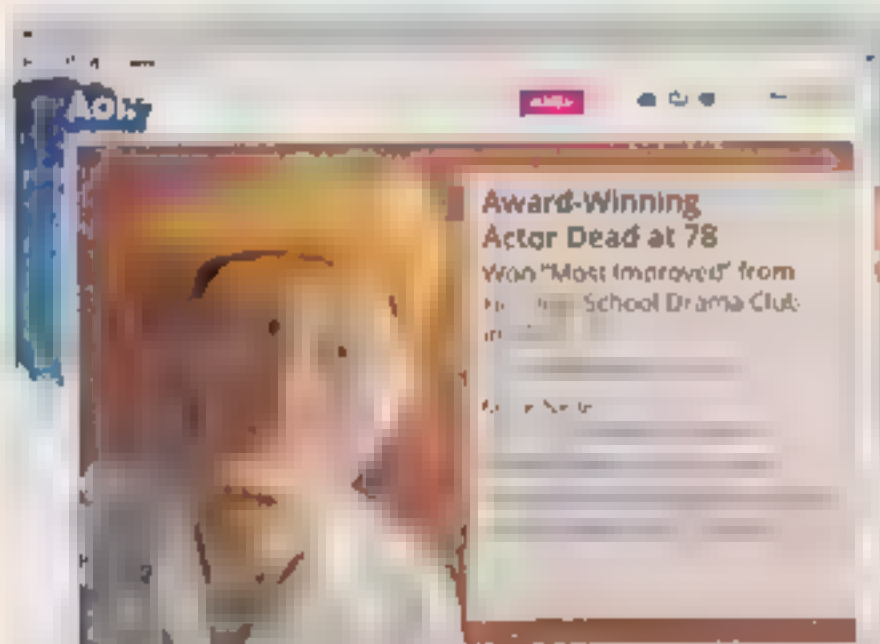


PL Vey

I DO FEEL BAD BUT ONLY BECAUSE  
YOU'RE SITTING ON MY TESTICLES!

Writer: and Artist: PL Vey

## AOL START-UP SCREENS WE'D LIKE TO SEE





From the makers  
of Perfect  
Bacon  
Bowl...



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# SNARK

I'm Robber Hurtyaback, son of an immigrant factory worker. I'm a technology mogul who sold three companies for over \$585 million. And it was all pure profit because didn't own the companies. Sold! That's what I call thinking outside the box. And way outside the law! But don't worry about that because my wealth has allowed me to buy plenty of politicians and all law-enforcement types!

I'm Brabra Corkyourman. I run a five billion dollar real estate business, but didn't build my sprawling empire overnight. It took almost two months. How? I started my career waiting tables—and while taking lunch orders from top-notch stockbrokers, I wrote down their insider trading secrets! I'm improving life in the city by driving out the poor and the middle class with insane rent demands. Soon just six people will be able to afford to live in New York City, and we're all sitting here right now.

I'm Marked Clubbin, a billionaire entrepreneur and investor. I own movie theatres, a movie studio, a TV network and an NBA team. I make incredible profits of 1,000 to 2,000%. Not from my studio, my network or even the *Mavericks*. Those profits come from the concession stands in the stadiums and the theatres. By selling three hot dogs and three large Cokes, I make the same amount that Brabra makes selling one of her luxury apartments.

What happened to you?

I got poked in the eye by that jerk's invention!

The invisible Umbrella seems like a good idea, but I really is dangerous.





# TANK

I'm Lodi Greenears. I'm known as the Queen of QVC. I started in business by inventing a plastic jewelry organizer. It cost me a few cents to make and it generated more than \$500 million in sales. That's why I'm also known as the Queen of Valueless Crap. Yep, QVC! But I didn't stop there. We're two books explaining how ordinary people can also become multi-millionaires! I don't know if the books helped anyone get rich, but they made me millions more. So guess they worked!

I'm Diamond John. I founded FooYoo Fashions and turned it into a \$5 billion global brand by creating clothing for the urban apparel market. "Urban apparel market" is industry code for "morons who happily pay \$60 for a t-shirt." Now I've branched out and partnered with celebrities like Kim Kardashian. Her Kardashian Kollection is now available in one of the most famous fashion houses in America. Sears! You can usually find Kim's savvy fashions right next to the tires, tools and welding goggles!

I'm Kevin O'Greedy, a venture capitalist who turned a \$10,000 loan into a software business worth \$4.2 billion. However, I remain a modest man. That's why on my tax return I claim my business is only worth \$800,000. In case you're wondering why I'm often called Mr. Wonderful, it's because many of the deals I concoct on this show with contestants turn out to be wonderful for me!



This is the world's most powerful vacuum cleaner.

What's the big bulge in the bag?

A stagehand. He didn't believe me, so I had to show him.

Okay, let the stagehand out and suck him up again on the air. It's a very visual demo. The producers will like that.



H Snarks My name is Chad Johnson. In this fast-paced world, busy people must make every second count! That's why my Wizard Breakfast Maker will be a winner! In 90 seconds, this marvel brews coffee, scrambles eggs, fries bacon and makes toast! So, Snarks, let's get *perking on a sizzling deal!* Have a taste of my sample breakfast!

Ugh! This bacon is raw, the toast is burned to a crisp and the eggs taste horrible! And this coffee... it's weak and cold!

That *ah* may be true, but the Wonder Wizard did all that in just 90 seconds! It's a real time-saver!

This product is so awful it doesn't even meet QVC standards!

How can you possibly make money selling this piece of crap?

After people buy this, they'll return it right away!

And that's how I'll make my money! I offer no refunds, no exchanges. Period.



No refunds? That's an ingenious idea! I'll give you \$211,045 for 22.5% of your business!

That's the paltry price you put on "ingenious"? I'll give you \$227,506 for 28.2% of your business and 29% equity in your next product!

You haven't heard my offer yet! I'll offer \$247,333 for 31.4% of your business and .04% of your combustibles. Even though it's an appliance, I'll give out a way to make it the year's hottest fashion accessory!



Brabra... I'm totally confused! Is your offer better than the others?

Who knows? We're businesspeople, not mathematicians!

Chad, to be honest, it really doesn't matter what offer you make. We have a million ways to not follow through on any of them. We're mainly here to wreck each other's business reputations and maybe yours! It's fun!



Maybe fun for you, but if I fail, it's a heartbreak and despair!

Alright... I'll sweeten my offer! I'll offer \$241,456 for 34.3% of your business, plus 28.9% of your inventory and just 12% of your equity. And I'll also throw in an extra \$21,567 for shipping and handling!

Chad, listen. The others think they know everything about marketing! But I am the Queen of QVC! I can make any product a hit just by getting behind it!

Yes, I've heard that many times. A... from you. But may I ask what your offer is?

Oh, I'm not making an offer. I just didn't say QVC in the last five minutes, so I wanted to get it in there again. I'm out! And that means so is QVC!

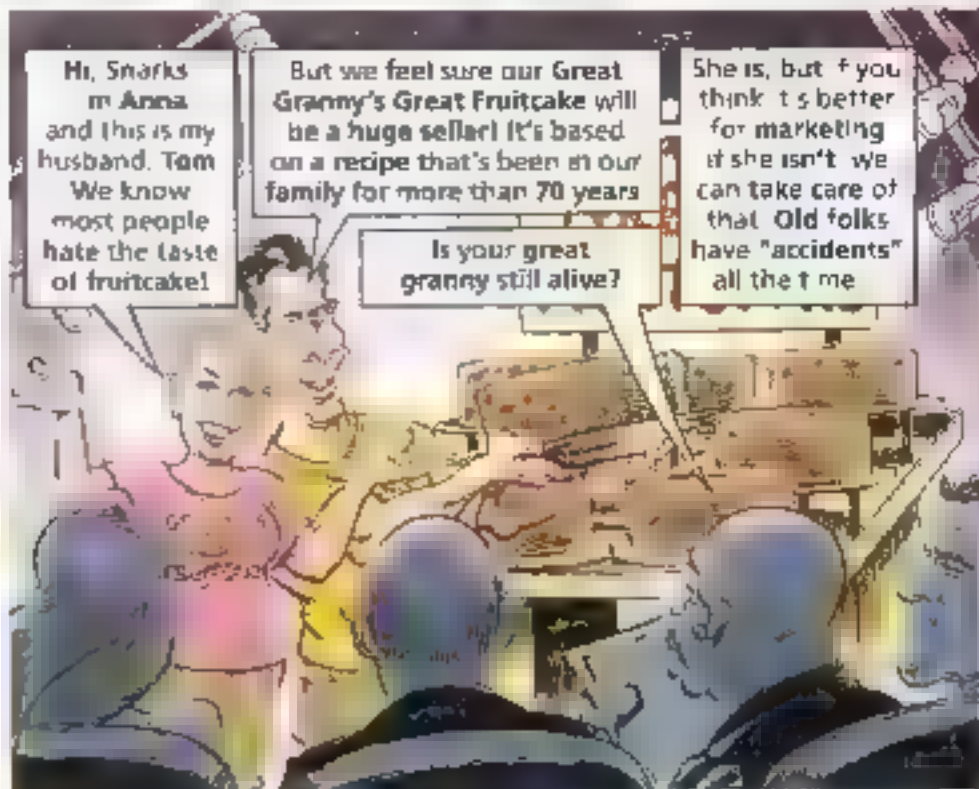






I'm still  
confused,  
but I'm  
going  
to go  
with  
Brabra

Wise choice Chad. We'll need to rent office  
manufacturing and warehouse space. Luckily  
I'm in real estate. I have all that! And as soon  
as you raise \$175,000 to pay me rent, we'll  
start our partnership! Chad, notice I said  
nothing about using the money I offered for  
rent! You just had your first business lesson.  
Learn all the details! Now get out of here!



Hi, Snarks  
in Anna  
and this is my  
husband, Tom.  
We know  
most people  
hate the taste  
of fruitcake!

But we feel sure our Great  
Granny's Great Fruitcake will  
be a huge seller! It's based  
on a recipe that's been in our  
family for more than 70 years.

Is your great  
granny still alive?

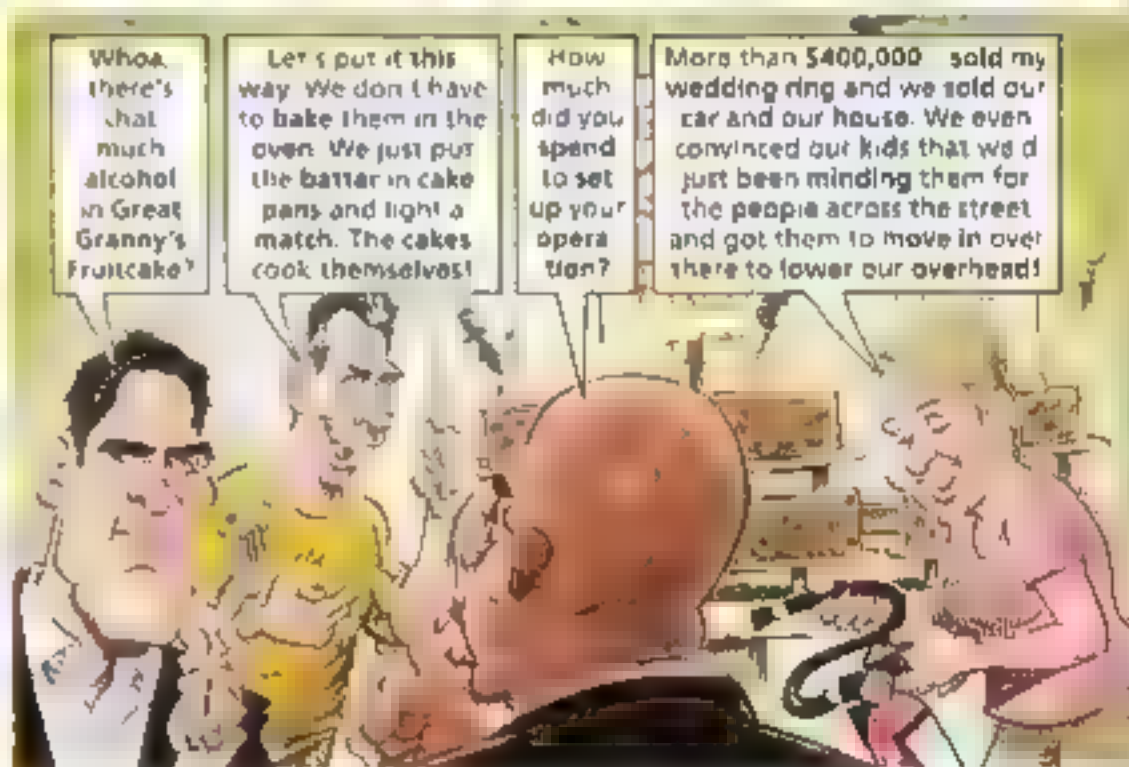
She is, but if you  
think it's better  
for marketing  
if she isn't, we  
can take care of  
that. Old folks  
have "accidents"  
all the time.



This is not  
only the best  
fruitcake we  
ever eaten.  
It's the best  
cake I've  
ever eaten!

Astoundingly  
delicious  
but  
strangely  
don't  
see any  
fruit.

Oh, there's  
plenty of  
fruit in  
there — all  
fermented  
in 91%  
alcohol!



Whoa,  
there's  
that  
much  
alcohol  
in Great  
Granny's  
Fruitcake?

Let's put it this  
way. We don't have  
to bake them in the  
oven. We just put  
the batter in cake  
pans and light a  
match. The cakes  
cook themselves!

How  
much  
did you  
spend  
to set  
up your  
opera-  
tion?

More than \$400,000. I sold my  
wedding ring and we sold our  
car and our house. We even  
convinced our kids that we'd  
just been minding them for  
the people across the street  
and got them to move in over  
there to lower our overhead!



And here in  
New York,  
we rode the  
subways all  
night, because  
that met our  
budget for a  
place to sleep.

Wow,  
that's a  
sad story!  
Love sad  
stories.  
They  
cheer  
me up!

You know,  
producing food  
for public  
consumption has  
its own challenges.  
Do you have  
a commercial  
baker's license?

No, but  
we both  
have white  
chef's hats.  
And  
they look  
really  
professional!



Have you  
approached  
any stores  
with the  
idea of  
carrying  
your  
fruitcake?

Yes, Home Depot.

Home  
Depot??  
Home  
Depot  
doesn't sell  
fruitcakes.

That's great  
news! When  
they throw us  
out of their  
offices we  
thought they  
just didn't like  
our product.



think the two of you are out of your minds, but regular viewers know I'm the sofie here and often pretend to feel sorry for people who have spent their life savings on a cockamamie product. So I will offer you \$52,189 for 81.2% of your business!

Brabra, you're nuttier than them and their fruitcakes! These people have no business being in business!

disagree! Thanks to us, they're in show business. And loonies with dumb products like theirs help boost our ratings! I'll give you \$69,730 for 98.4% of your company!

This is one of the dumbest ideas I've ever heard in order to make a profit you have to bake cakes and cook the books in our!

I'm offering \$20,123 for 110.2% of your company if I can wear one of the chef's hats!

I agree with Marked this is a really stupid idea! I'll tell you what I'll give you \$500 cash to take your fruitcakes and just get out of here!



Wow, should've brought an accountant and a calculator — this couldn't be more confusing. Tom, you pick the offer!

We're going to take Robber's \$500 and get out of here. Our entire inventory of fruitcakes, along with Grandma's secret recipe, just went up in flames!



Mr. M. Leo and this is my partner, Lisa. If we look familiar it's because we've been on Shark Tank before!

You ridiculed our idea of producing bandages with pictures of pets on them and you said we had zero business sense. We're back to say we made a million dollars.

A million dollars is nothing in business.

We've made a million dollars in the three minutes we've been standing here! We've made hundreds of millions since we stood here last time.



Really? Assuming you're telling the truth, what are you doing with your millions?

We took Marked's advice. He said that we had only one single stupid product. So we branched out into something a little more serious — buying TV rights!

Really? Well, that's not stupid. You can make a fortune in TV rights!

We know! Our most successful purchase was buying the rights to this show. We've been your employer for a month now. And we're back to take our revenge for being made to look dumb on national TV. All of you Snarks are FIRED!





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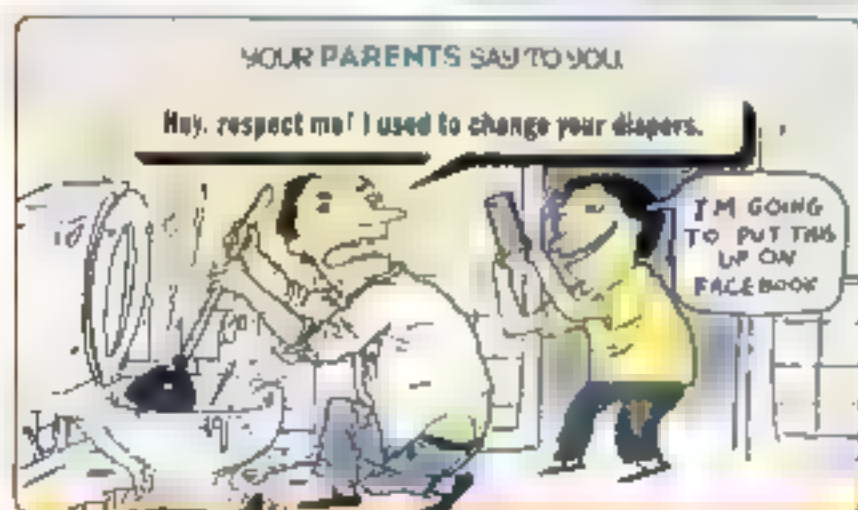
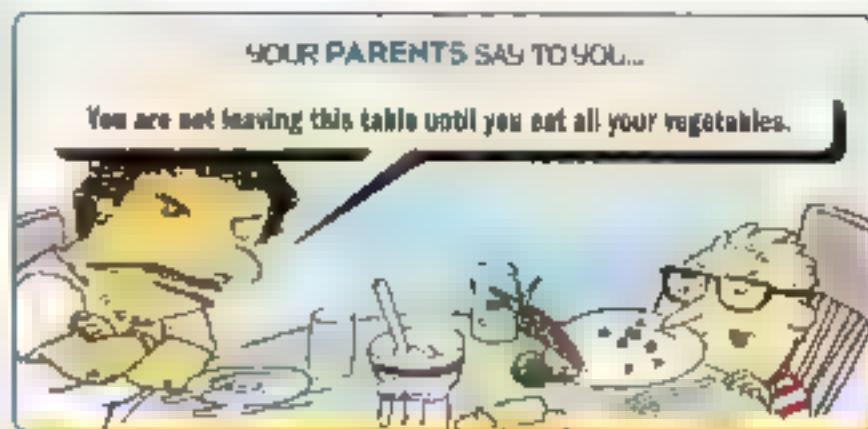
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As a kid, your parents constantly say things that drive you crazy — and there's not a thing you can do about it. And that's pretty sad. But what's even sadder is that when you grow up, and your parents get even older, you'll probably wind up taking care of them! But what's saddest of all (aside from how many Turner Classic Movies you'll have to watch with them) is that you won't be any better than they were, as you'll see with.

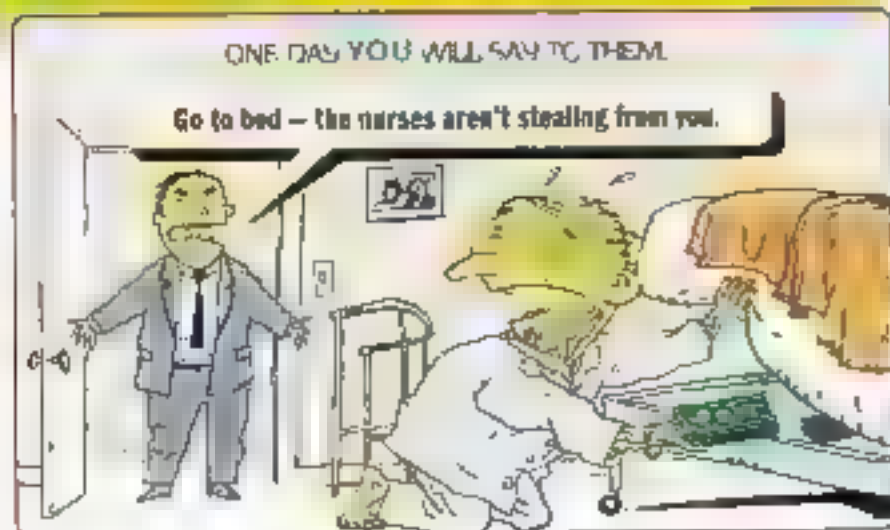
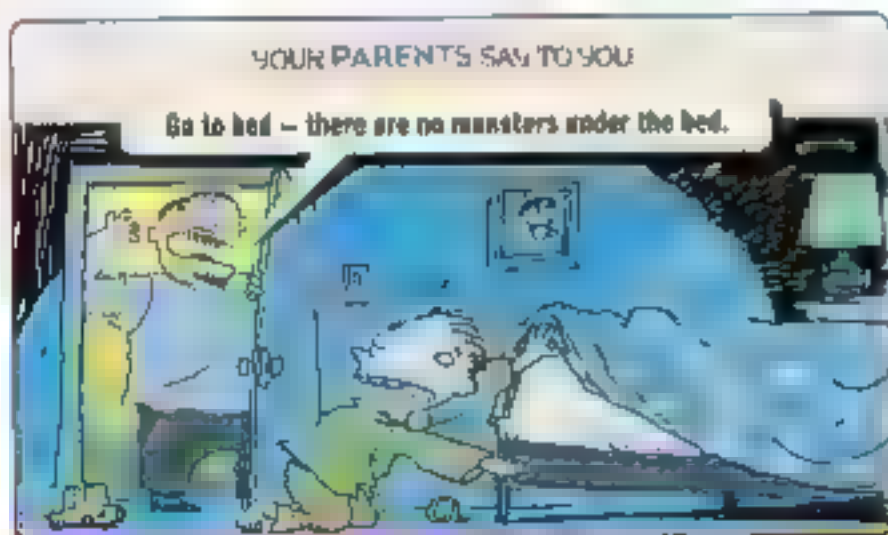
# YOUR PARENTS SAY TO YOU...

WRITER: MATT LARSEN ARTIST: TIM HAMILTON





# ONE DAY **YOU** WILL SAY TO THEM...

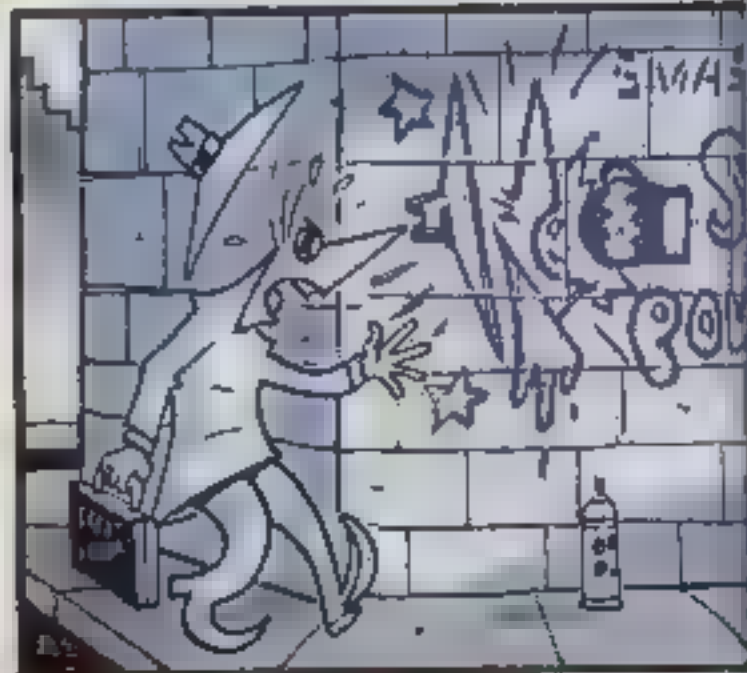
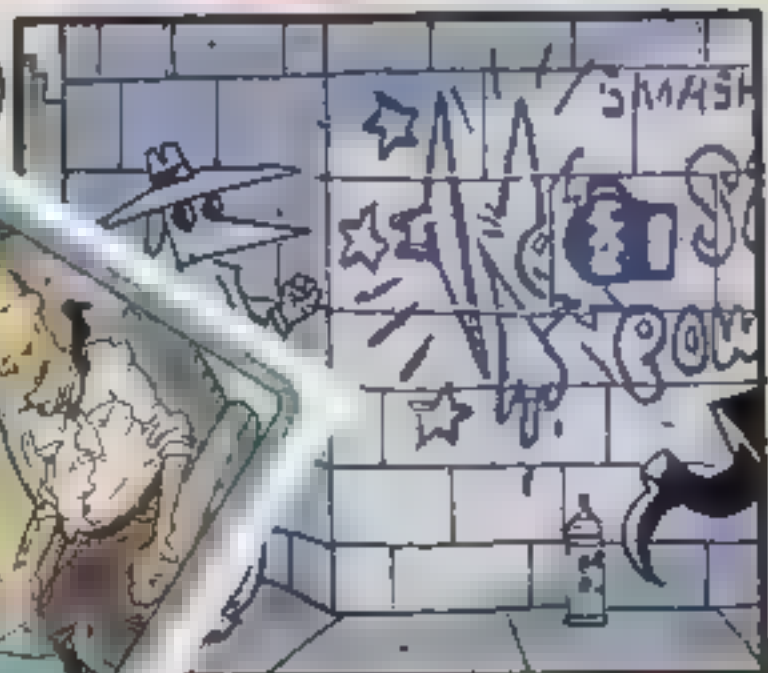
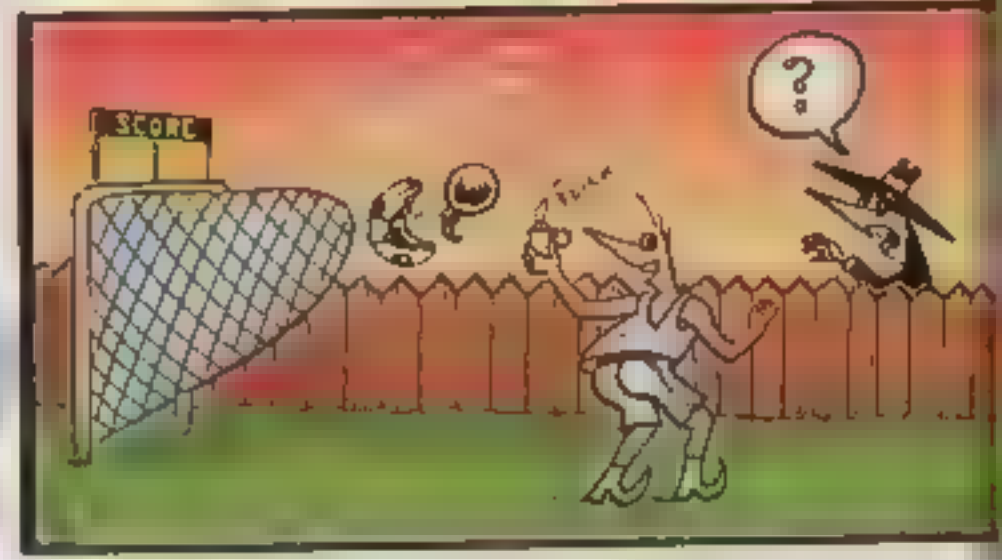
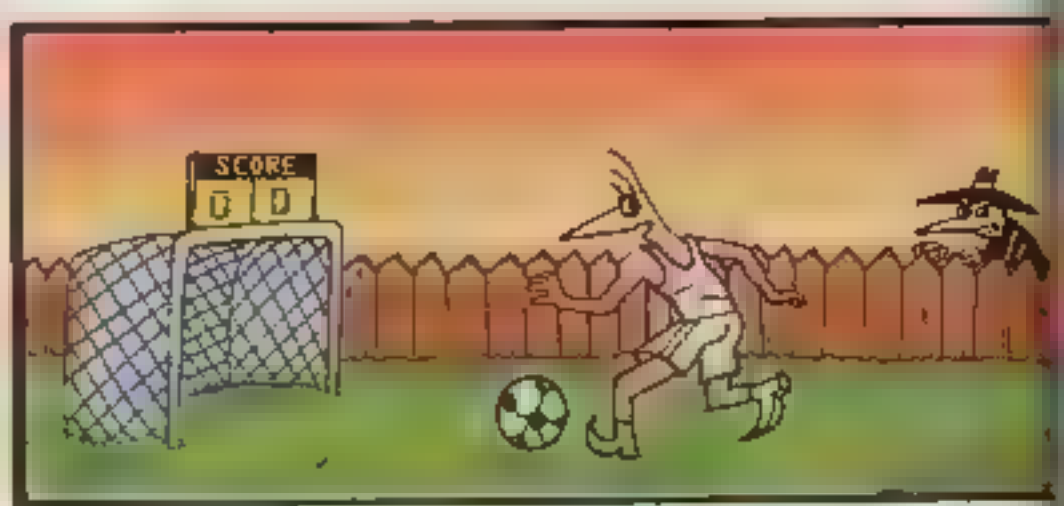
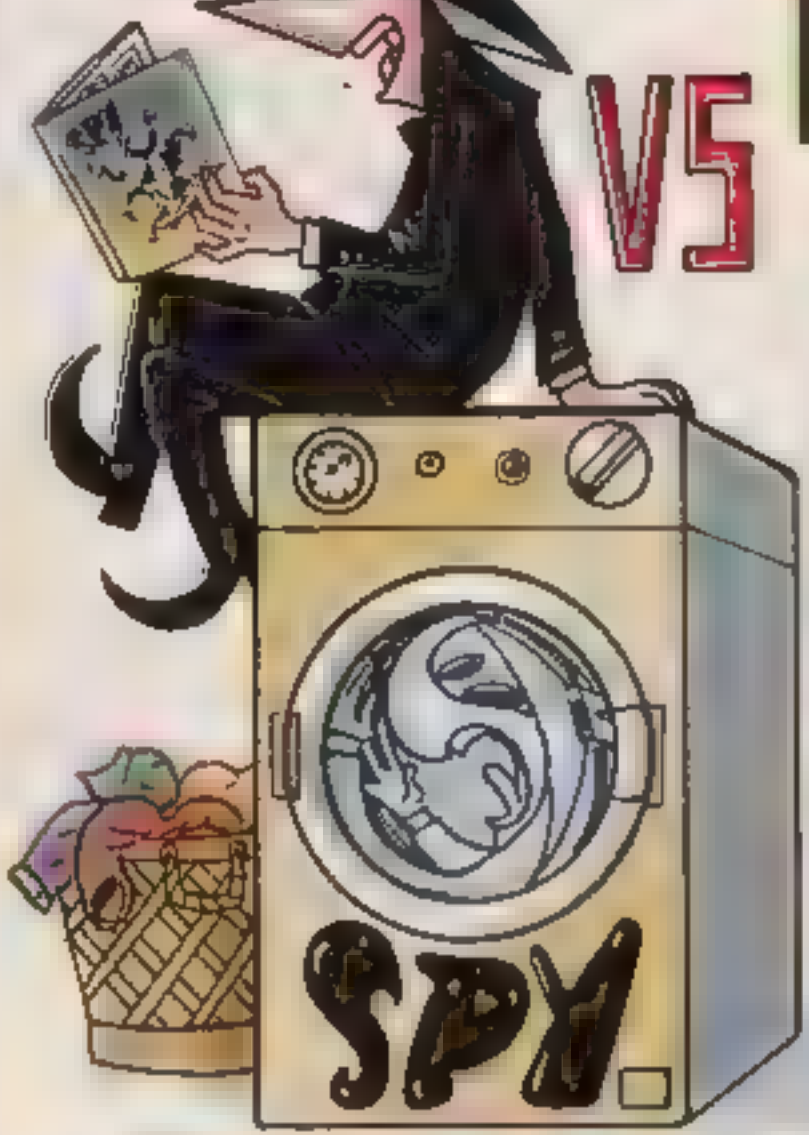




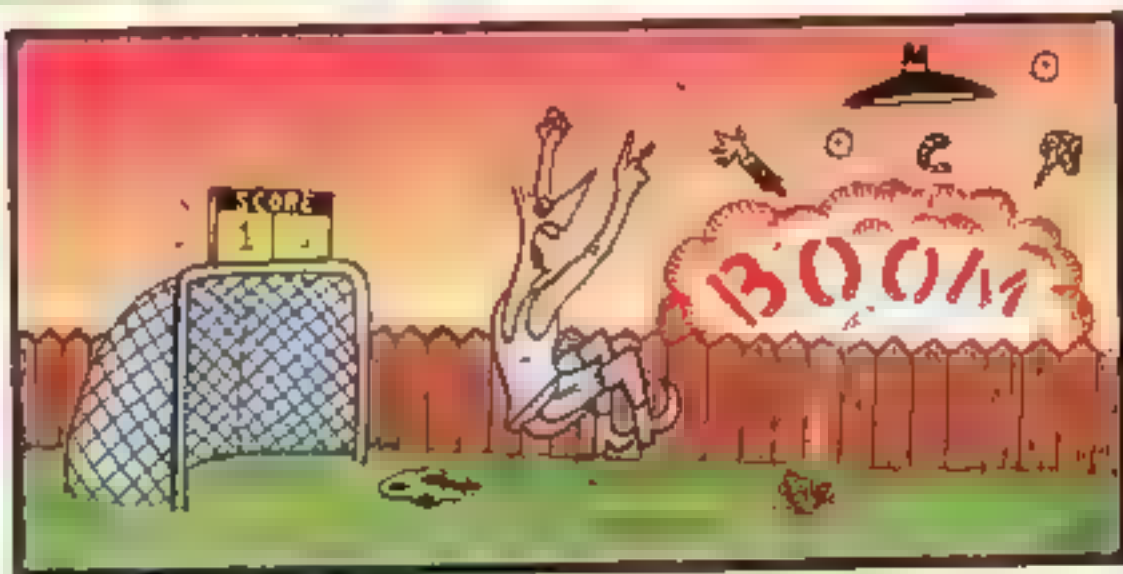
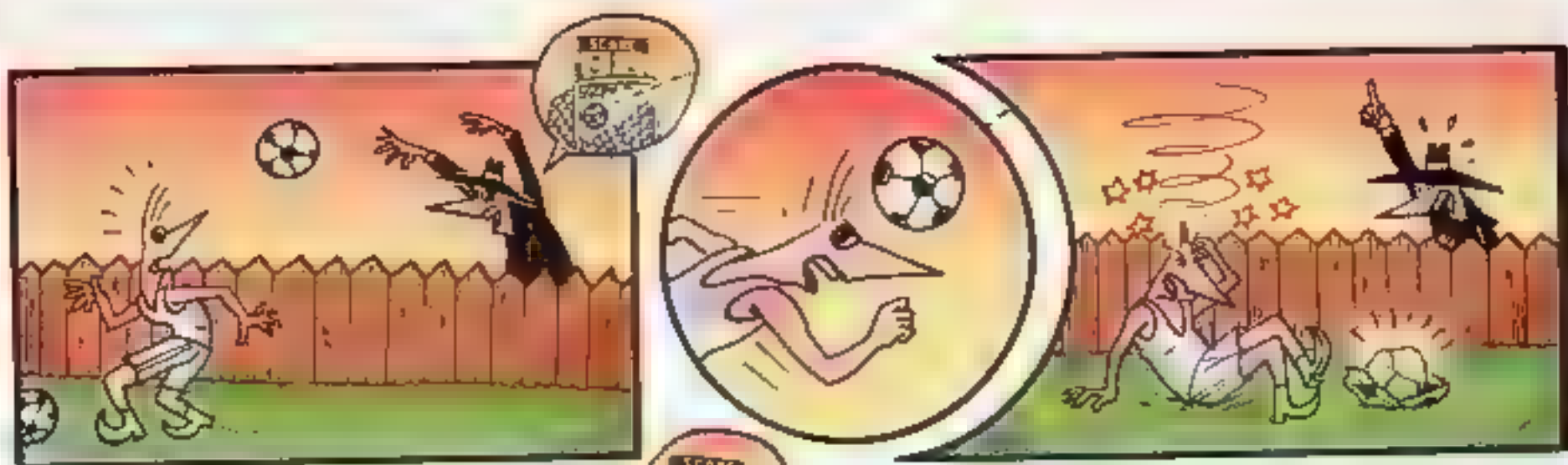


# SPY

# VS







WRITER AND ARTIST: PETER KUPEN





# Questions We'd Like

In the time it's taken me to ask this question, how many times have you and Selena Gomez broken up and reconciled?

Star magazine recently rated you America's third-most-hated person, just behind Chris Brown. Do you want to take a swing at him and try and move on with your life?

Have you heard any good jokes lately?

You said you hoped Anne Frank would be a "Bekeber" which of your four fragrances do you think would be least likely to attract the attention of the Nazis?

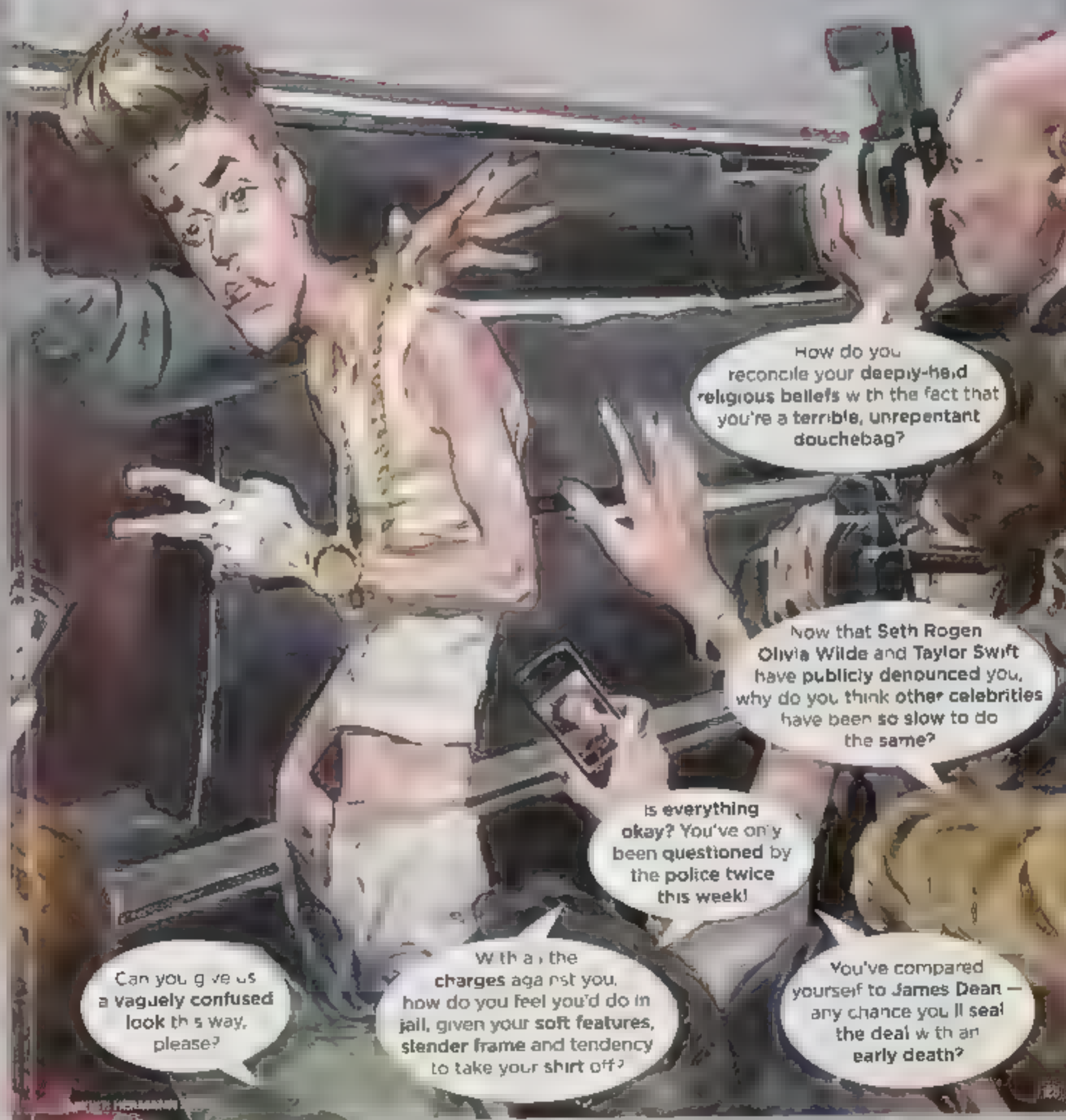
Do you have anyone out there you'd like to spit at, pee on or insult right now?





...and ...? Any ... he such a fool? Why are we even talking about him? These are just some of the

# to Ask Justin Bieber



How do you reconcile your deeply-held religious beliefs with the fact that you're a terrible, unrepentant douchebag?

Now that Seth Rogen, Olivia Wilde and Taylor Swift have publicly denounced you, why do you think other celebrities have been so slow to do the same?

Is everything okay? You've only been questioned by the police twice this week!

With all the charges against you, how do you feel you'd do in jail, given your soft features, slender frame and tendency to take your shirt off?

You've compared yourself to James Dean — any chance you'll seal the deal with an early death?

Can you give us a vaguely confused look this way, please?





sergio Aragonés  
PRESENTS

# A MAD

# LOOK



WRITER AND ARTIST SERGIO ARAGONÉS

COLORIST JIM CAMPBELL





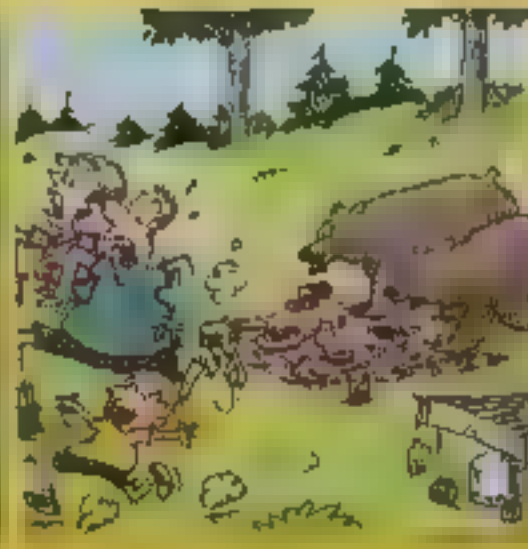
# T GRILLING













Disney — which now owns the Star Wars franchise — is hard at work on a new Star Wars movie and it's no secret. Why should you wait for some stupid movie to fill in those gaps, especially when you can read about them here?

# WHAT HAS LUKE SKYWALKER DONE FOR THE LAST



Yoda's house (which Yoda left for him, along with his dentures, a box of arthritis medication, and a stack of nude magazines featuring women of whatever the hell species he was).

So Luke returns to the old farmstead on Tatooine only to find



the Cloud City Kabbalah Center.

START HERE!

Luke smiles at the ghosts of Anakin, Obi-Wan, and Yoda at the end of *Return of the Jedi*.

Luke already there running a dairy farm.

...and then for women...

set him up on a date with a very tall, very frisky woman who

hooked him and put him on a date with a very tall, very frisky woman who

Lucie Owen and Aunt Beru had faked their deaths because Luke was so annoying and they just wanted him to leave. But upon seeing him come back they

and gives Luke a choice between rehab and sitting through an explanation of how a dispute over trade routes led to the Neimoidian invasion of Naboo.



and gets counseling from Jar Jar, who went into social work to make up for his

and everything is great until C-3PO goes all nuts on him and rals him out to

turns out to be a shaved

...so he starts a rehab program at



Max Rebo's suggestion



and plunges into a shame spiral.



leading to horrible withdrawal symptoms including

Luke decides it would be funny to make it "snow" on Mos Eisley and dumps the whole stack



only to never be able to find it again.

which stirs up bad feelings for Luke since he felt Yoda misled him with all that mystical spiritual training if his powers are basically inherited blood-sucking, but he does it anyway.

which he hides in a snowdrift on Hoth

inability to get any pleasure from "feeling the Force"



Luke lend his name to a chain of breakhouses they are opening on Tatooine ban-ha meal of course

and while high



Luke give them a sponge bath — nice and clean





Mark "Luke Skywalker" Hamill will be in it. But it's been 30 years since we last saw our hero! A lot can happen in that time!  
 some stupid magazine can do it for you right now? Choose wisely as you determine...

# WALKER BEEN UP TO 30 YEARS?

The ghosts of Obi-Wan and Yoda tell the ghost of Anakin that Luke made out with Leia in *The Empire Strikes Back*.



Luke is a hick from Tatooine. Luke isn't too savvy and ends up sleeping with someone who steals all his stuff including his lightsaber.

Unfortunately, the ghosts of Yoda, Anakin, and Obi-Wan never let him hear the end of this, so he finally goes over to the Dark Side, but

and his robotic right hand.

from surgical droid 2-B but

from the cheap from some Jawas who claim to have a lot of leftover stuff from the Empire but turn out to just have some old Vader feet for sale.



Sadly, someone hacked his account, stole his identity and ran around the galaxy claiming to be Luke Skywalker for the past three decades.

Of course, being a hick from Tatooine, Luke isn't too savvy and ends up sleeping with someone who steals all his stuff including his lightsaber.

...he's too kitchy to get any respect as a Dark Lord of the Sith, and is humiliated when he finds out that everyone calls him "Dork Lord" behind his back...



at Watto's old junk shop, which has some marked down General Grievous butts, which, while not a great substitute for a hand, could suffice for clenching purposes, but



BRINGS US TO THE END OF CODE VII!

Luke is a hick from Tatooine. Luke isn't too savvy and ends up sleeping with someone who steals all his stuff including his lightsaber.

Luke is a hick from Tatooine. Luke isn't too savvy and ends up sleeping with someone who steals all his stuff including his lightsaber.



2-B is now a high-end doctor to the stars who doesn't take Luke's low-end HMO and tells him to try getting a new hand.

Luke initially talks, but he gets into an unfortunate accident.

Luke drunkenly agrees to perform in a dinner theater re-creation of the Ewok celebration at the end of *Return of the Jedi*.



crashing his X-Wing fighter since it's impossible to pilot with his new "hand".

leaving him unable to show his face anywhere, so he starts doing voice work for an animation studio Lando won in a card game.

but he ends up getting a bad review.

slicking Luke with a crushing load of credit card debt.

some of Luke's mid-chorians.

ending his career as a galactic hero since now he doesn't have a lightsaber or a fighter. So Luke instead starts...

tricking Chewie into smuggling him a Millennium Falcon full of cocaine.

leading him to try to make money selling autographs, but everyone's really a Han Solo fan, so he becomes

the Republic credits are...

using the Force as

Luke gets on Leia's old ship and dance a few numbers.

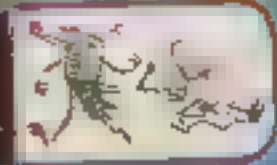


worse when the labroids pick up the story.

a novelty bartender but

a pool hustler in the Outer Rim which seems like a good idea, but

a reader for *Sy-Sy*.



WRITER: JONATHAN BREEMAN  
 ARTIST: ANTON EDJADIN





Airlines have taken a lot of steps to make traveling more comfortable — there's wi-fi, personal TV screens, more legroom and let's not forget that free half-can of soda! But no matter how many perks they add, there's still one terrible inconvenience that they'll never be able to do away with — the people. You should prepare for severe turbulence if you end up having to share an armrest with any of

# The Worst People to Sit Near on a Plane

WRITER AND ARTIST: TERESA BURNS PARKHURST

## ENLARGED PROSTATE GUY

You've had more physical contact with this antsy jerk than you've had with your last three girlfriends — but in the course of five hours of chit-chat, you just can't find a subtle way to bring up catheters.



## THE CUTE STARING KID

This cuteness lasts for about eight minutes before your face starts hurting from flashing the same phony smile and you start getting annoyed at this obnoxious, unbending imp who won't allow you to enjoy even the most discrete nose-pick.



## THE PUPPY TRANSPORTER

Your relief realizing that your neighbor's ass isn't panting is short-lived when you find out what IS breathing heavily — a terrified pup under her seat that's peeing and farting its way across the continent. You'd ask for a seat change, if your pesky windpipe wasn't closing up because of your dander allergy.



## THE DEEP SLEEPER

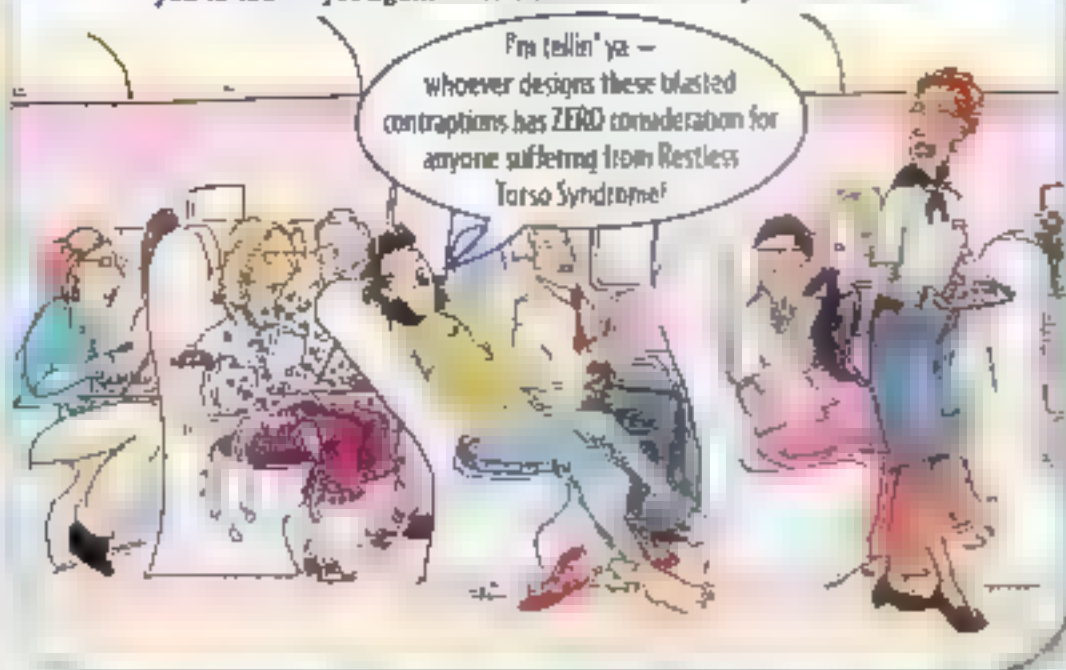
Sure, in moments of romantic desperation, you've had your fair share of strangers sleeping next to you — but this time you're sober and keenly aware of the snoring, dead-weighted soliloquy encroaching on your \$538 seat. Plus, this time there's nowhere to shower off the shame.





## THE ERRATIC RECLINER

Every time this douchebag changes position, so do your food and beverages. Plus whenever that freakin' tray impales your gut, you're reminded of how you failed yet again — to de-brubber before your vacation.



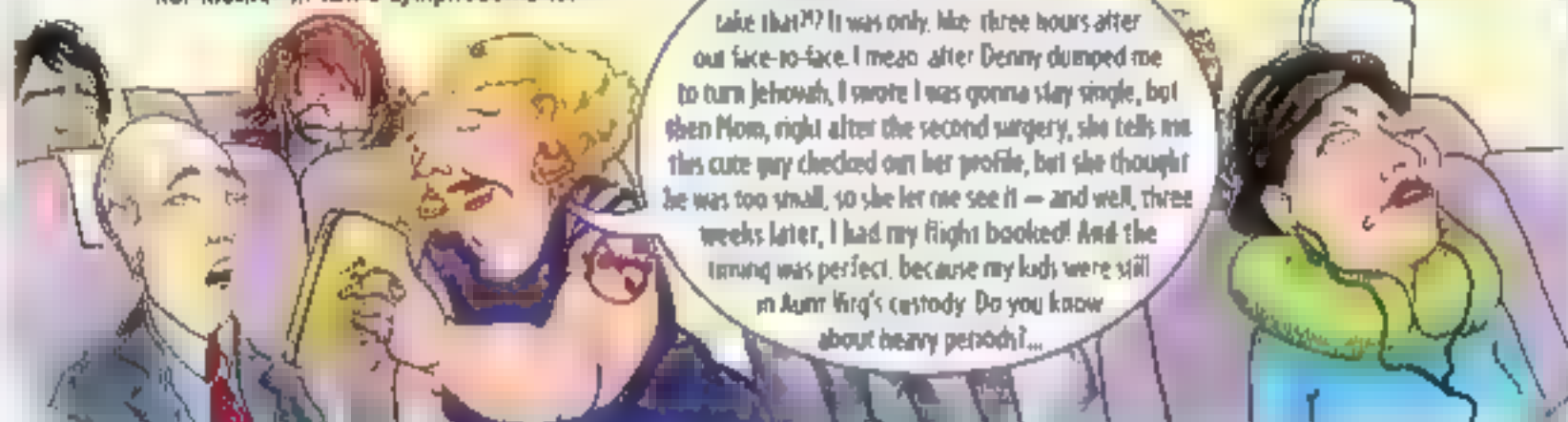
## THE SILENT WEEPER

Maybe she just got dumped or buried Grammie, or found out her housesitter thought Weensy was an outdoor kitty, but who cares? Her efforts to stifle her unrelenting sobs are seriously killing your airport bar buzz.



## THE PERSONAL INFORMATION DIVULGER

This person makes you wish you could be meaner, but you can't — especially after hearing how bad her mother-in-law's lymphedema is.



## THE B.O. DUDE

Maybe this guy is allergic to deodorant, detergent and soap. Or maybe he just didn't have time to shower after the triath on. Or perhaps he's just wearing his lucky flying jacket that hasn't been dry-cleaned since the mid-70s — doesn't matter, he stinks.



## THE ANGRY DRUNK

His slurred, apathetic tirade towards the airline/government/ex-wives/liberal media creates the perfect ambience for the meditation tape you can't hear over his boozy rambings.





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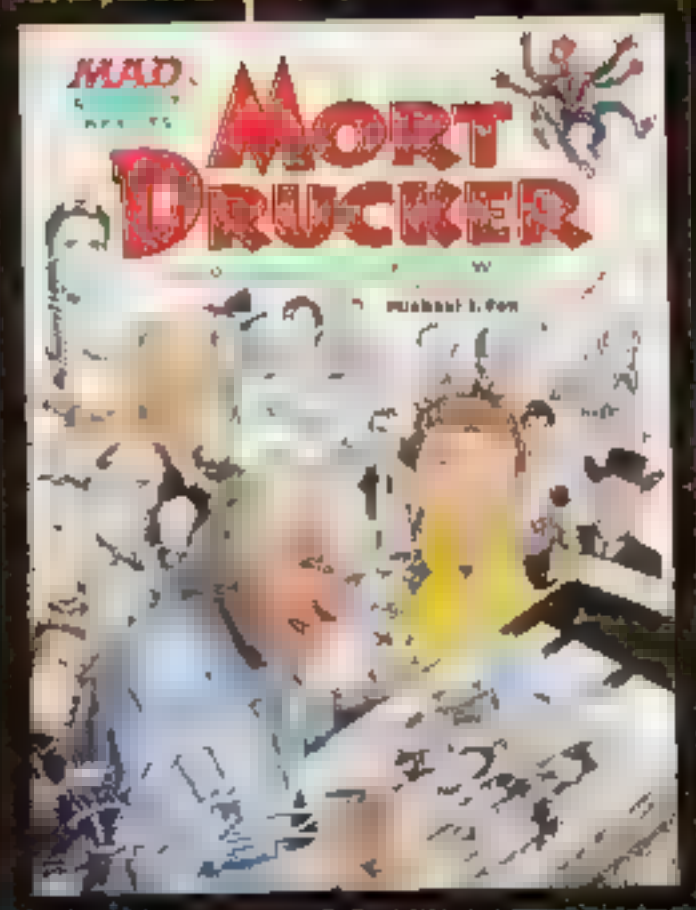
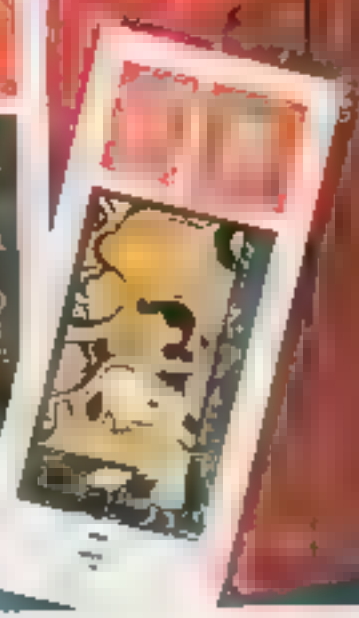


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classic vintage pull-out poster

**PLANET TATTOO**

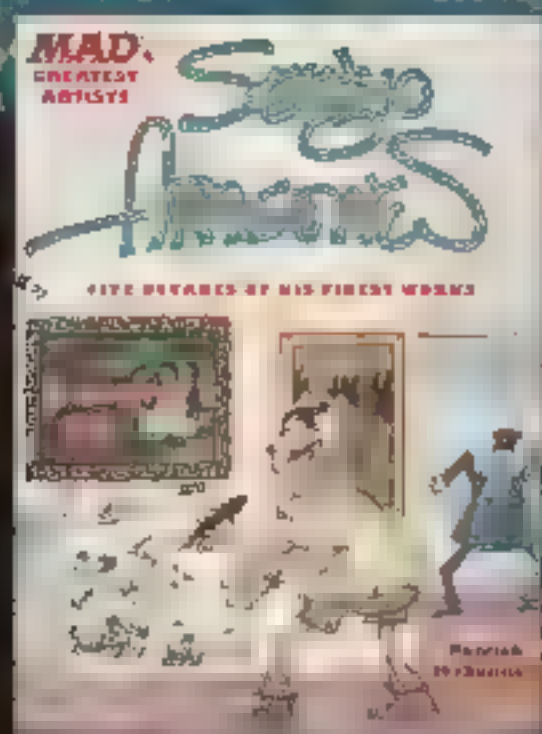
239 pages of all-new  
adventures! From  
the executive producer  
Last Week Tonight  
with John Oliver



**ON SALE**



**(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!!)**



**INSIDE MAD**

**MAD'S GREATEST ARTISTS:  
SERGIO ARAGONES**



**SPY VS. SPY:  
THE TOP  
SECRET FILES!**



**SPY VS. SPY  
VOLUME 2**

**AND  
MORE!**

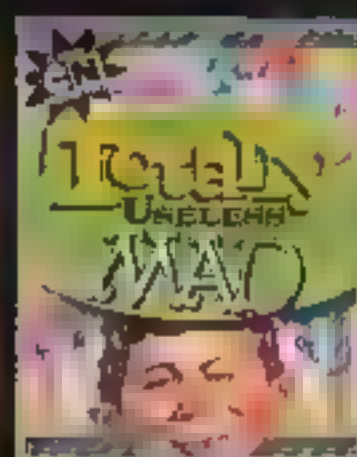
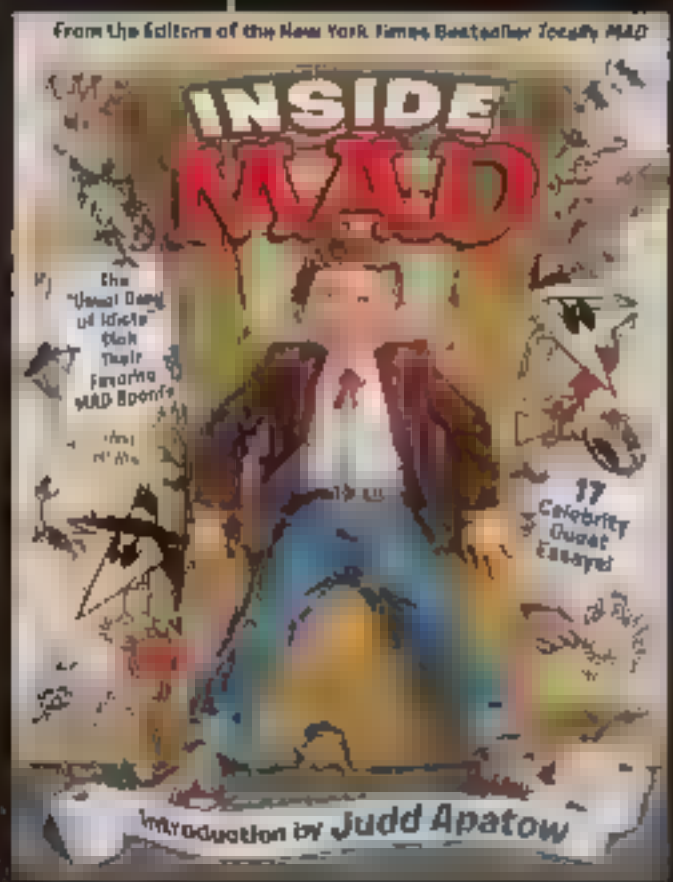
Celebrate 60 years of MAD  
with 256 pages hand-picked by MAD's  
creators and its most famous fans!  
Featuring essays by Judd Apatow,  
Whoopi Goldberg, Tony Hawk and more!

Includes new original  
never-before-seen Sergio art.  
Plus an 18" x 24" pull-out poster  
featuring 500 of Sergio's  
favorite marginals!

Special digest size!  
Includes 85  
explosive adventures  
by Peter Kuper!

Includes every  
Spy vs. Spy  
adventure  
from 1987-2007

Six wacky  
collections,  
perfect for fans  
of MAD on  
Cartoon Network!



**NOW IN THE BOOK SECTION OF BOOKSTORES  
WHEREVER BOOKS ARE SOLD — DUN!**



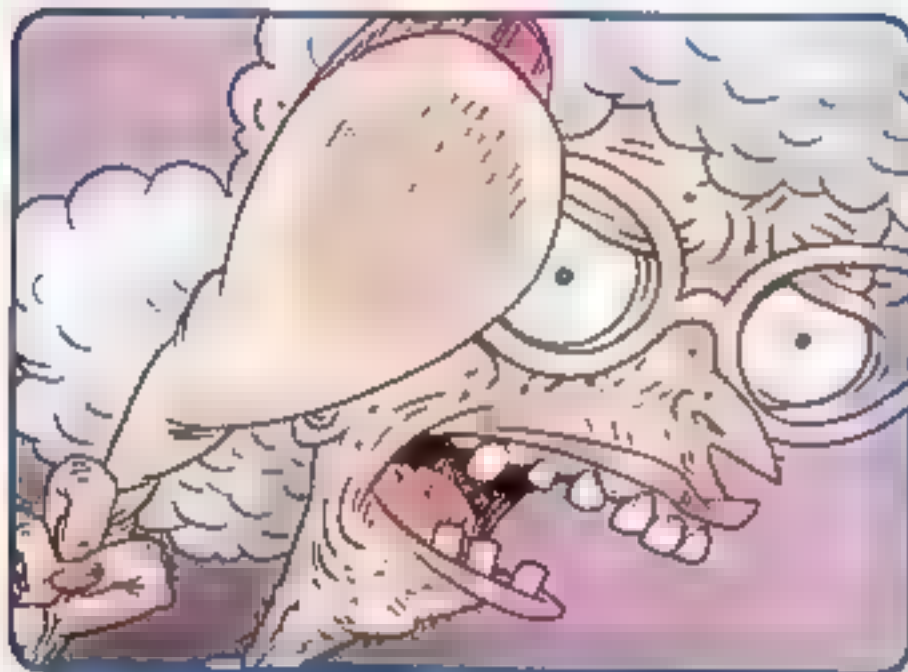


For those of us who have always wanted to have a smartphone strapped to the sides of our heads, this year will be a momentous one: Google Glass — frameless glasses with a tiny computer attached, enabling its wearer to shoot pictures and video, surf the web and stroll blithely into oncoming traffic — is scheduled for release sometime in the next few months. One “benefit” of Glass is that, with the swipe of a finger or a simple voice command, taking pictures will be even easier than it is now — making today’s quickie iPhone photos seem thoughtful and well-composed. So before Instagram, Flickr and Tumblr are flooded with these pics, we’re here with a preview of

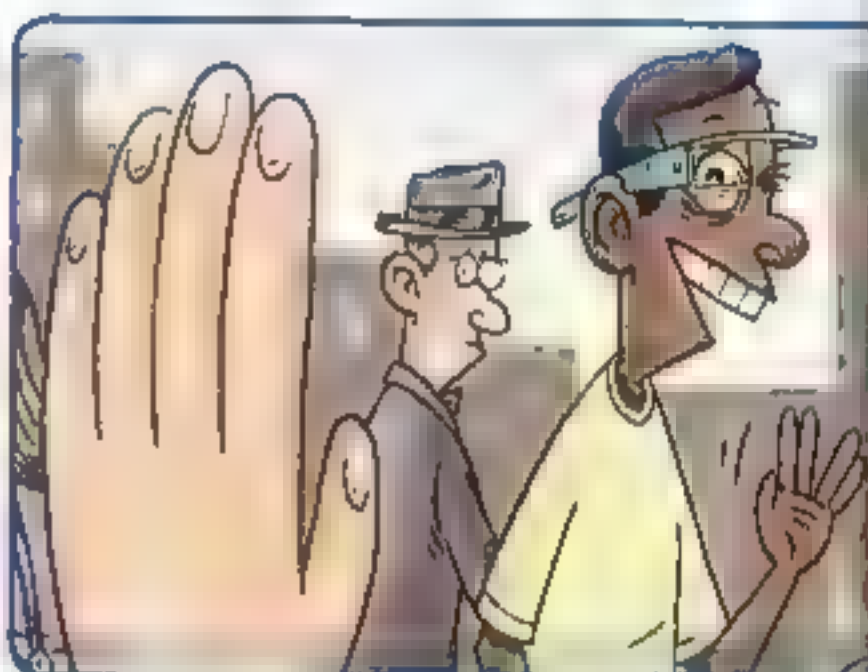
# A GOOGLE GLASS WEARER'S PHOTO ALBUM

WRITER: FRANK JACOBS

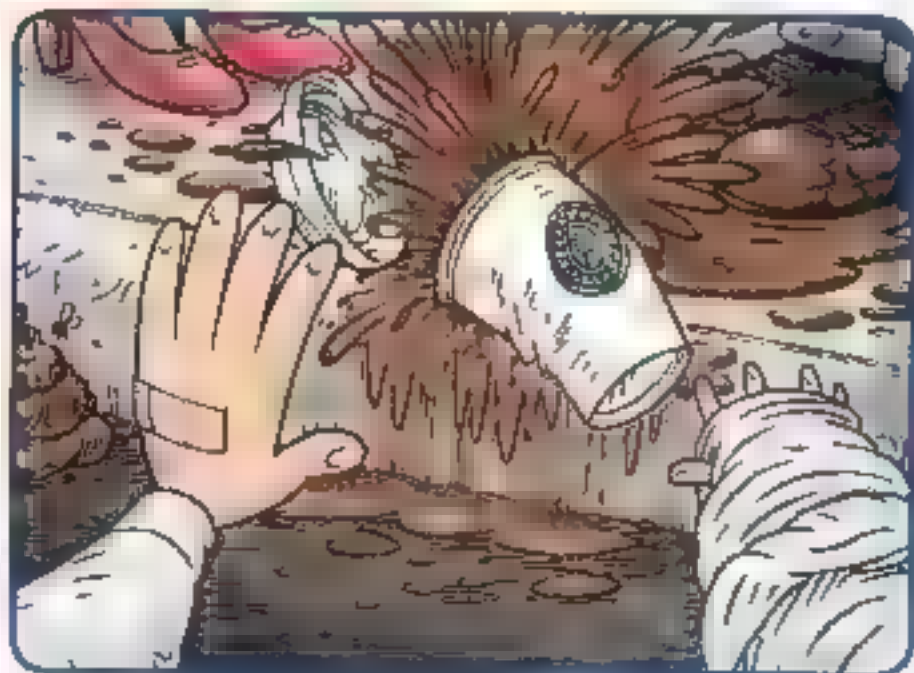
ARTIST: JOHN KERSCHBAUM



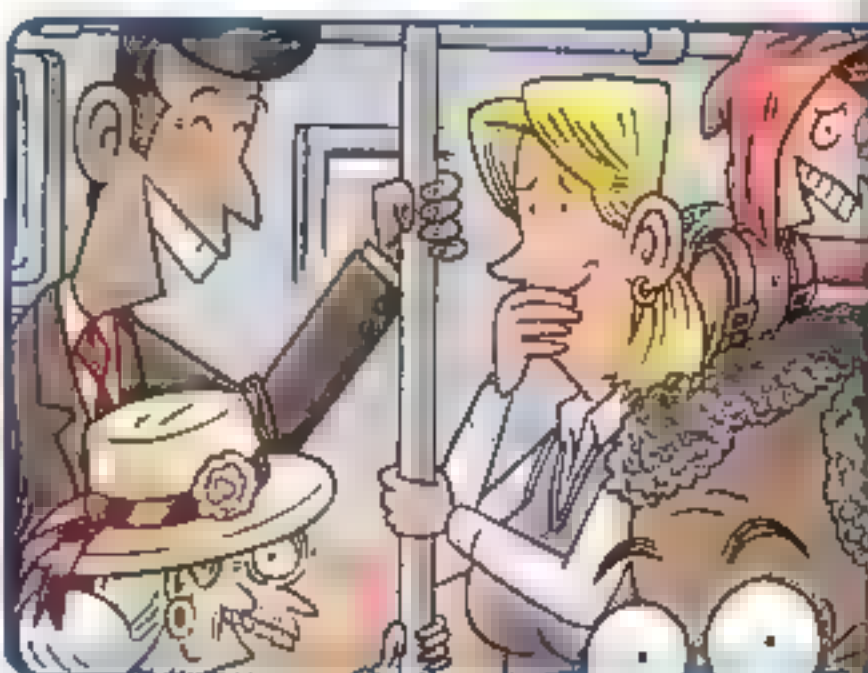
Elderly woman asking, “What is that thing?”



Waving to a fellow cyborg weenie

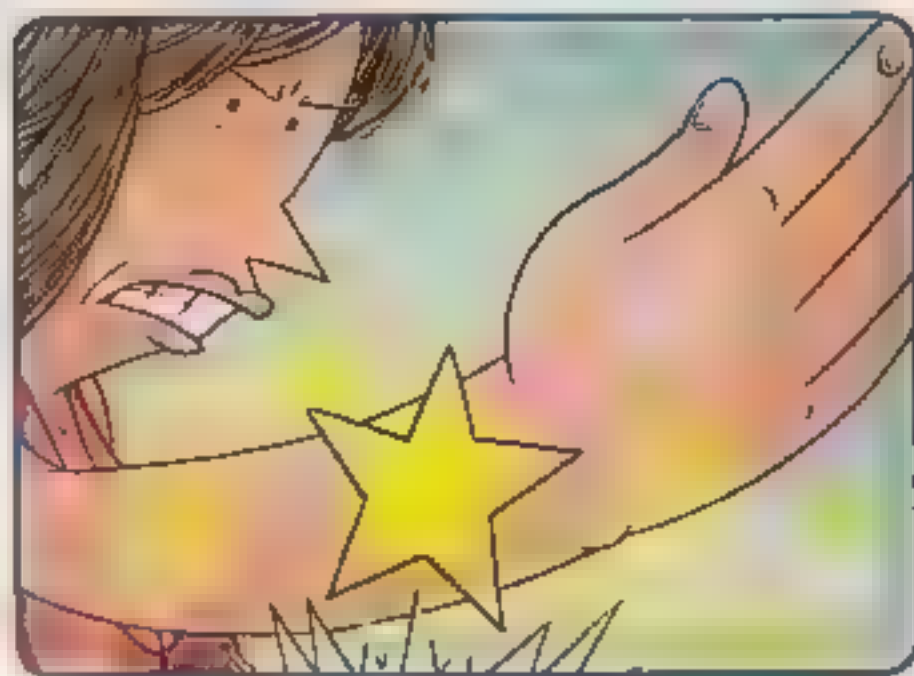


Tripping as I cross the street — my sixth time today



Subway car full of people smirking at the “Glasshole”

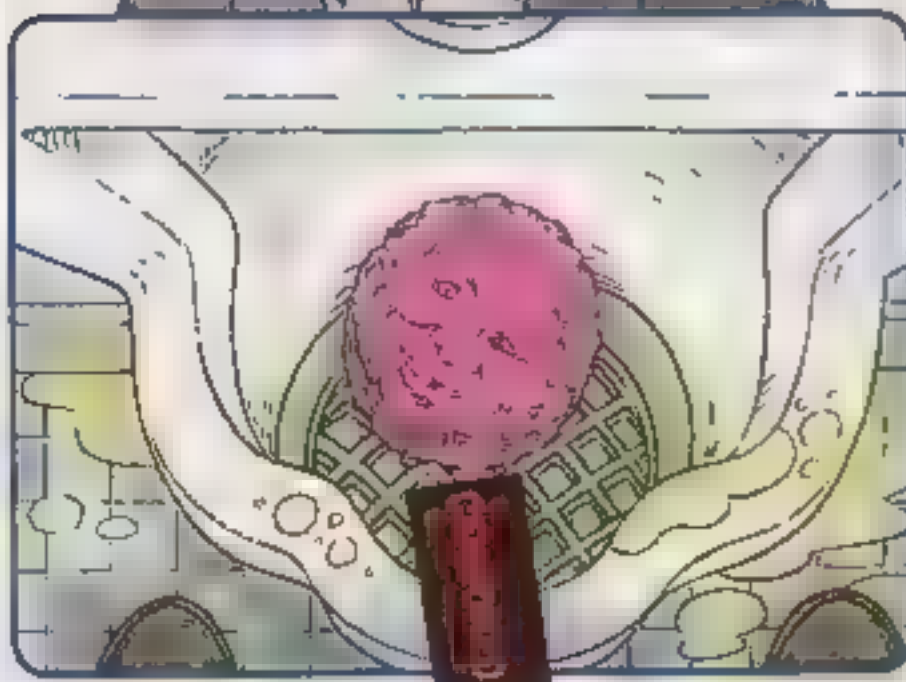




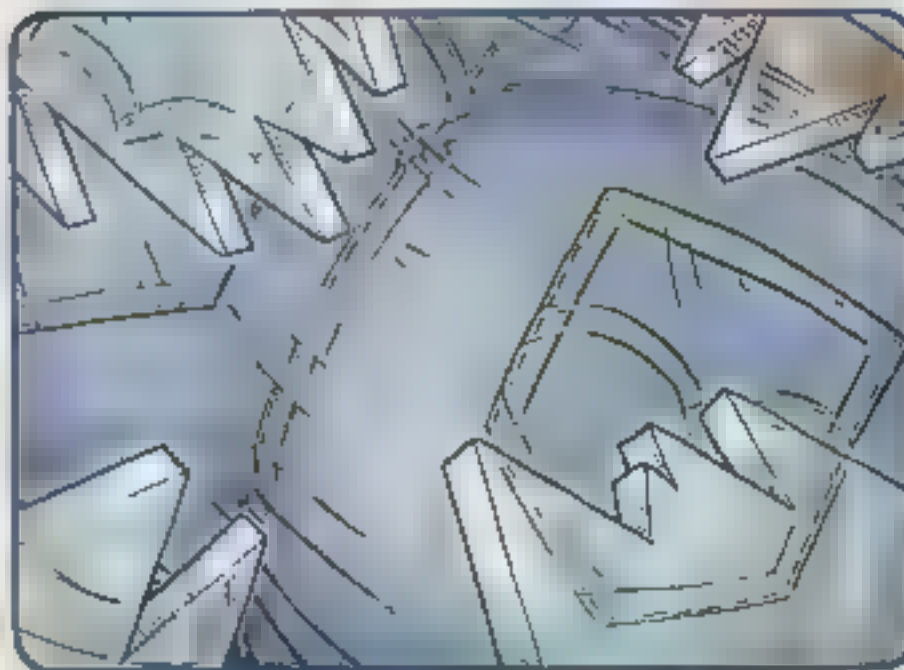
Aftermath of being caught  
snapping pic of woman's boobs



Starting to worry about what Glass  
is doing to my right eye



A really cool urinal cake



\$1,500 down the drain after I left Glass on a chair



THASH AND CARRY DEPT.



# SOME IMAGINATIVE MAD SUGGE RECYCLING YOU

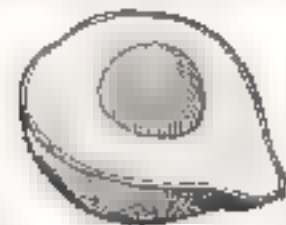
ARTIST AL JAFFE

## EMPTY TOOTHPASTE TUBE TOPS



can be used as cleats to convert  
an old pair of sneakers into ..

## TRACK SHOES



## AVOCADO PITS

can be dried  
and used as

## PRACTICE GOLF BALLS



## EMPTY MATCHBOOK COVER

with small  
notch cut  
out will  
convert  
into a ...

## TOOTH- BRUSH HOLDER



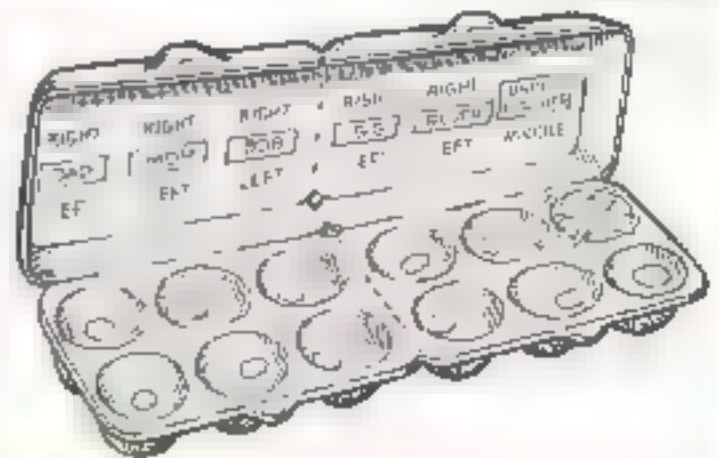
## EMPTY EGG CARTON

can be used as a ...

## CONTACT LENS

## HOLDER

FOR A LARGE FAMILY





CTIONS FOR...

# OR THROW-AWAYS

WRITER PAUL PETER FORGES

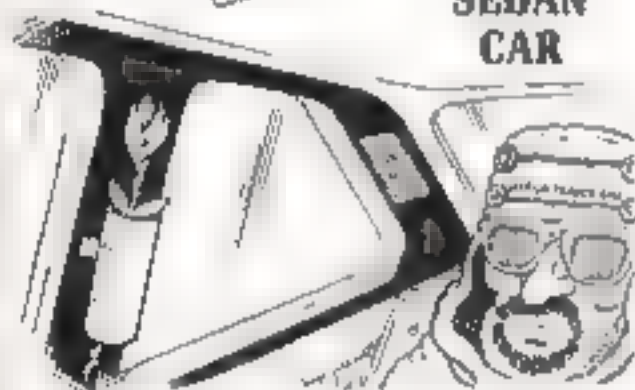


## CARDBOARD TUBE

from finished roll  
of toilet paper  
makes an elegant

## BUD VASE

FOR  
SEDAN  
CAR

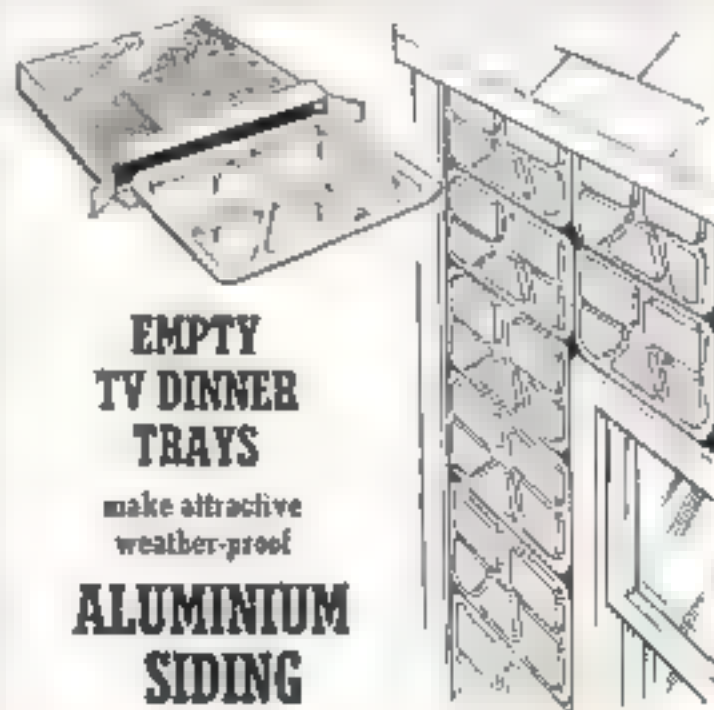
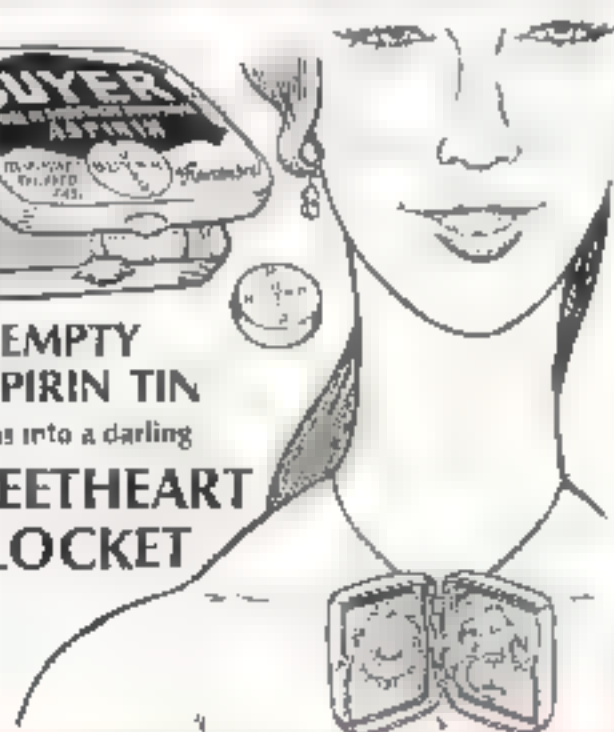


EMPTY  
FILM CANS  
can be used as a  
matching set of

## LIQUOR PONIES



EMPTY  
ASPIRIN TIN  
turns into a darling  
SWEETHEART  
LOCKET



## EMPTY TV DINNER TRAYS

make attractive  
weather-proof

## ALUMINUM SIDING

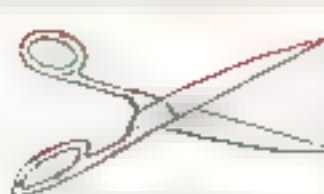




### LIDS FROM EMPTY CANS

can be  
turned  
into  
attractive  
original

### FOLK ART JEWELRY



### OBSOLETE TRAINING BRA

used by young  
Jewish-American  
Princess turns  
into matching

### YAMULKAS FOR HER WEDDING



### SINGLE SOCKS

left from pairs put  
into washing machines  
can be used as colorful

### GOLF CLUB COVERS



### ICE CREAM STICKS

can be cut  
to proper  
lengths for  
replacing  
those lost

### COLLAR STAYS



SPENT  
TRANSISTOR  
RADIO AND  
CALCULATOR  
BATTERIES  
CAN BE USED AS  
MATCHING SET OF

### DUFFEL COAT PEG BUTTONS



LOSING LOTTERY AND  
PARI-MUTUEL TICKETS  
make perfect pre-cut

### KITTY LITTER







140 characters isn't much. In fact, that previous sentence was 26 characters long, including spaces, and now we're already up to 134. Yikes! By the time we finish this sentence we'll be way over the lousy limit without having said a damn thing. How embarrassing. (For those keeping score, that's 282 characters so far, not counting this essential parenthetical remark, which is 38 characters itself.) But now and then there are some positive aspects to Twitter's 140-count limit — for example...

# When Twitter's Maximum Character Rule Saves People From Saying Too Much

**Phil Tumortoe**

@turtumorphil

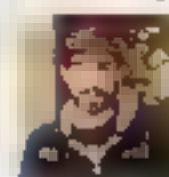


would like to thank Frank for the wonderful party last night. It was great to see all my old friends and see how they are doing. What fun it was stealing money from their wallets while they were watching the game.

-75

**Garfield Wanking-Lots**

@The\_Real\_Wanking\_Lots



It's time to break out the stockings and mistletoe because December 25th is almost upon us!! Christmas is always my favorite time of year to drink whiskey in my depressing studio apartment and contemplate suicide.

-75

**Monica Slapfist**

@MommyMonica

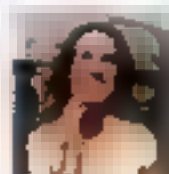


Just finished the best dinner date with my hubby ever! Candlelight, wine, hand-holding, and he gave me diamond earrings! My man is the best at overcompensating for his chronic erectile dysfunction.

58

**Edgar Swearingfluids**

@edgarswearingfluids



I have an extra ticket to the Justin Timberlake concert tonight at the Staples Center in Los Angeles for any sexy ladies who are interested in turning up missing

22

**Junior Pisano Senior**

@juniortheSenior



Wow, today is my fifth wedding anniversary and I'm feeling better than I ever have in my entire life! I feel so lucky and very very blessed that my wife hasn't found out about the affair I'm having with her sister.

-74

**Gargamel Sinclair**

@GargamelSinclair



I cannot believe that my little girl is going out on her very first date with a boy tonight. As for me, I will just be sitting here at home monitoring the tracking device I slipped into the glove compartment of his truck.

-61

**Aberman's Men Shop**

@onlyshopabermans



We're having a huge blowout sale all weekend at Aberman's! Come visit us and you'll get an absolutely fantastic deal with savings up to 70% on the crappy clothes we couldn't sell at 40%, 50%, or 60% off.

-63

**Mary Ann Isdead**

@MaRyAnNIsNtDeAd



I just returned from the hospital and I'm glad to report everything went off without a hitch. Having a baby has been a beautiful experience even though I have no idea who the father is.

-45





DON'T try to "lighten things up" by crowd surfing.

SPINNING AND LOSING DEPT



SENATOR - AND I BELIEVE I SAY THIS ON BEHALF OF THE ENTIRE PRESS CORPS - WE CAN ALL SEE THE ONION SLICE IN YOUR POCKET.

When faking any sorrow or regret, DO be as subtle as possible.

# A DISGRACED POLITICIAN'S GUIDE TO THE DO'S AND DON'T'S



SO NOW, LET ME TURN THINGS OVER TO THE BEST ATTORNEY ILLEGALLY CHANNELLED CAMPAIGN FUNDS CAN BUY.

When introducing your attorney, DON'T specify the reason you chose him or her.



COME ON!

NOT ANOTHER PEE BREAK?!

WE HAVE A DEADLINE, JACKASS!

NO!

When taking dramatic pauses during Q&A, DO go to the water pitcher in moderation.



AND I INSIST THESE ALLEGATIONS ARE TOTALLY UNFOUNDED.

YES. THE HOT LITTLE BLONDE FROM FOX NEWS WITH THE SWEET CABOOSE.

If you're speaking to address charges of sexual harassment, DO your best not to hit on any of the reporters.



To avoid any awkward on-camera facial expressions, DO inform your family beforehand that you're only kidding about quitting in order to spend more time with them.

SHEESH. THIS IS TOUGH. GOOD THING I BROUGHT AN EXTRA ROLL OF BOUNTY. IT'S THE QUICKER PICKER UPPER.



Even though you may require a significant amount of money for upcoming legal bills, DON'T resort to accepting product placement fees.

## AT A HASTILY CALLED PRESS CONFERENCE



DON'T read your opening statement off the back of a strip club napkin.



When taking questions from the press, DO avoid the nutty fringe publications.



# THE WORLD KEEPS GETTING DUMBER AND DUMBER

AND HERE'S THE PROOF!

SPECIAL COLLECTOR'S EDITION

# MAD



THE 100 DUMBEST PEOPLE, EVENTS & THINGS OF THE CENTURY (SO FAR)

I'M  
WITH  
STUPID



SPC

THE  
**100**  
DUMBEST  
PEOPLE, EVENTS  
& THINGS OF THE  
CENTURY  
(SO FAR)

FEATURING  
THESE  
SUPERSTARS  
OF STUPIDITY

GEORGE W. BUSH!

MEL GIBSON!

BARACK OBAMA!

FACEBOOK!

BRITNEY SPEARS!

KANYE WEST!

BP'S OIL SPILL!

CERILLO RIVERA!

DONALD TRUMP!

THE TEA PARTY!

LINDSAY LOHAN!

LANCE ARMSTRONG!

TOM CRUISE!

JERSEY SHORE!

APPLE MAPS!

PAULA DEEN!

SARAH PAULI!

NORTH KOREA!

O.J. SIMPSON!

RUSH LIMBAUGH!

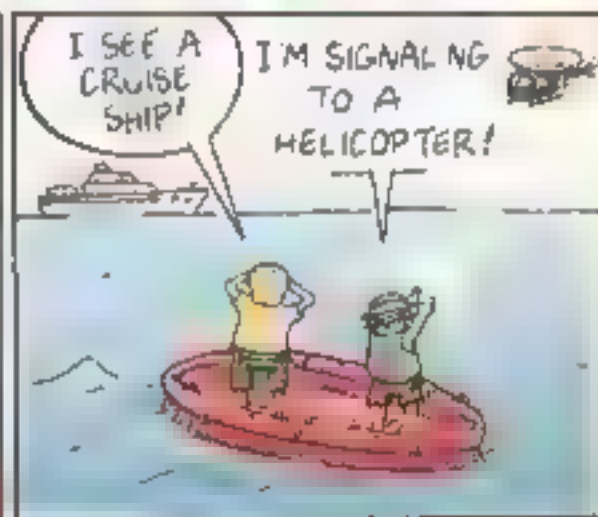
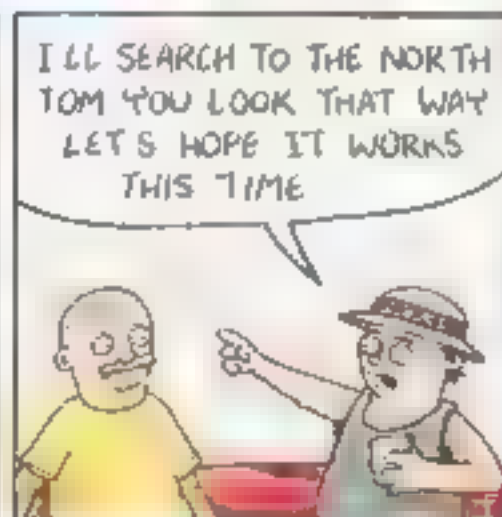
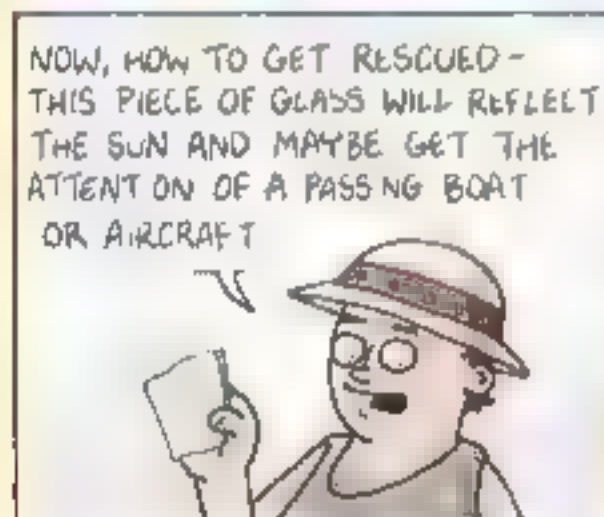
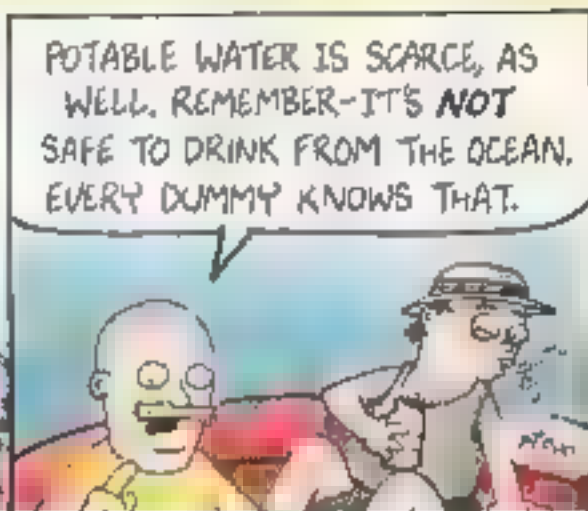
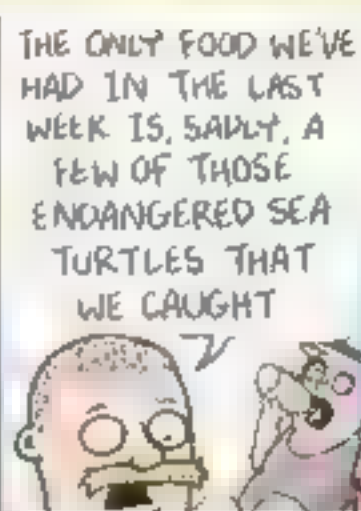
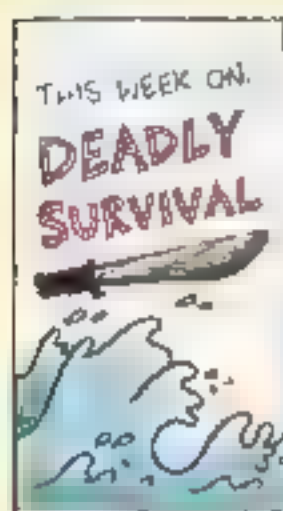
AND MORE!

ON SALE WHEREVER MAGAZINES ARE SOLD!

YOU'D BE DUMB NOT TO BUY IT! (AND EVEN DUMBER IF YOU DO!)



# THE STRIP CLUB





TRIGGER  
McBRIDE  
HORSE  
COP



THE PERILS  
OF PAPERWORK

STAND BACK, BOYS!  
I GOTTA GET THIS GUY  
HIS ONE-WAY TICKET  
TO THE BIG HOUSE!



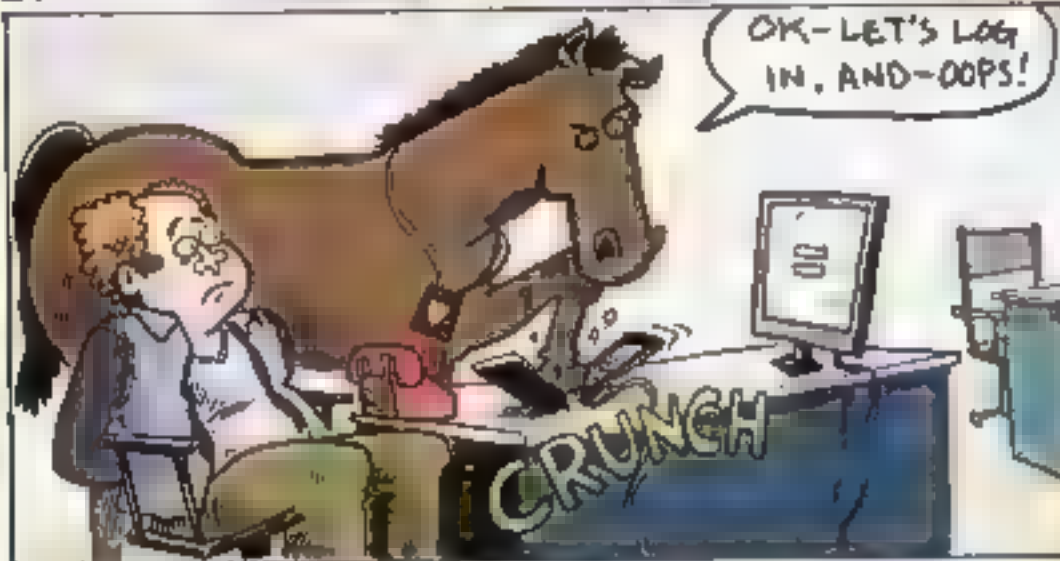
YOU  
FINALLY  
NAILED HIM!



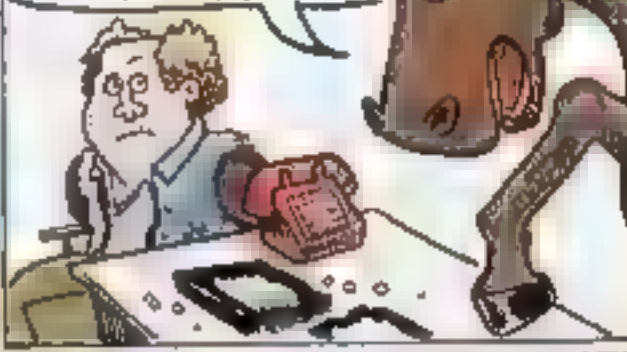
YEAH, SIX MONTHS OF  
STAKEOUTS FINALLY  
PAID OFF! DO ME A FAVOR  
AND START THE PAPERWORK.  
I GOTTA HIT THE HEAD!



OK-LET'S LOG  
IN, AND-OOPS!



NOT AGAIN! THAT'S THE  
FOURTH KEYBOARD THIS  
MONTH! THE BOSS IS  
GONNA HAVE MY  
HOoves!



AND NOW I  
GOTTA CALL  
THE I.T. DEPA-



DAMN IT!



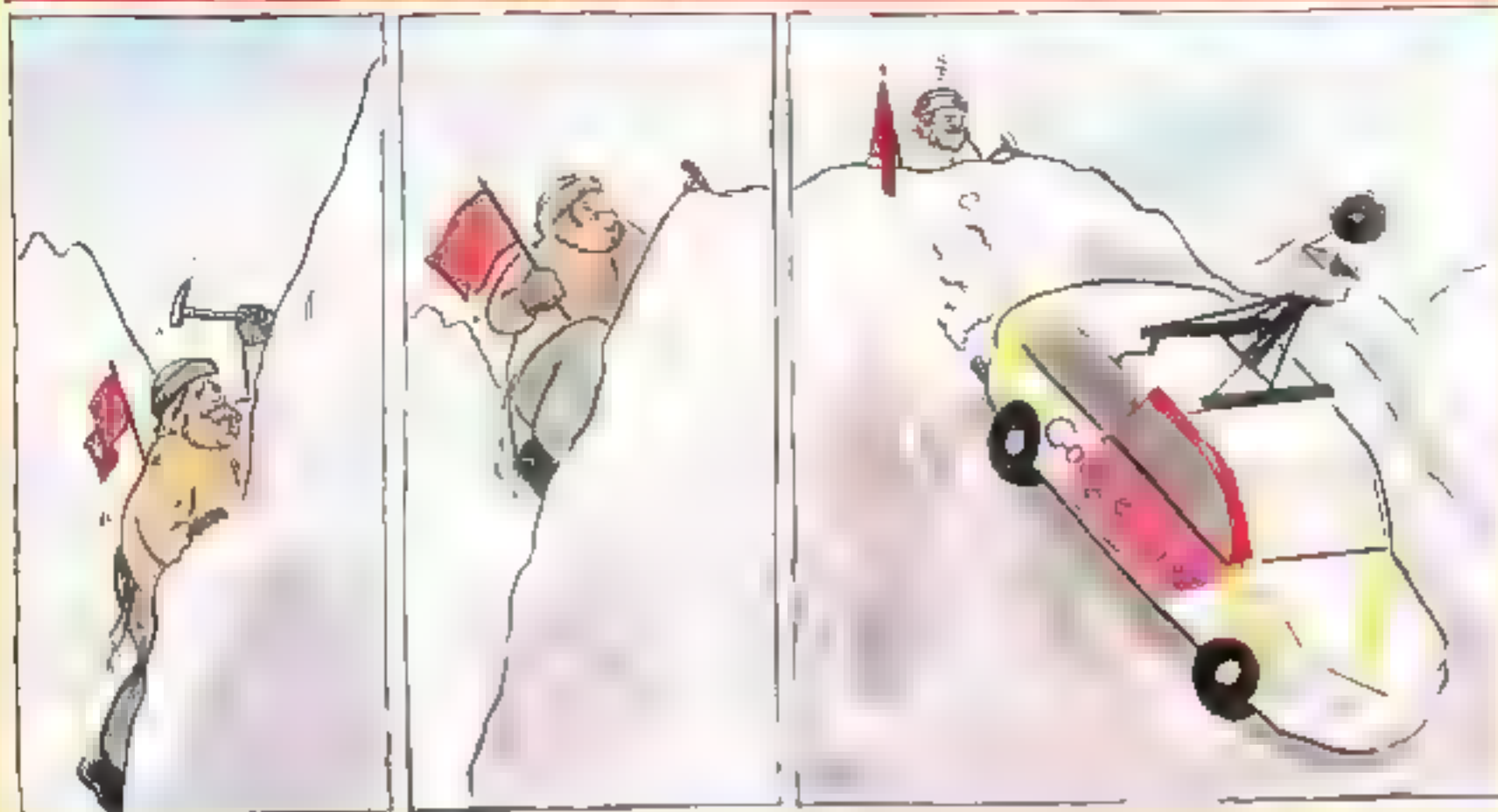
HEY-WHERE  
DID HE GO?



TURNS OUT HE WAS INNOCENT! YEAH  
HE WANTED TO SUE YOU FOR FALSE  
ARREST, BUT I SMOOTHED IT OUT  
BY GIVING HIM YOUR COMPUTER  
AND YOUR PHONE.







EMILY FLAKE

## WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVELY & SCOTT NICKEL



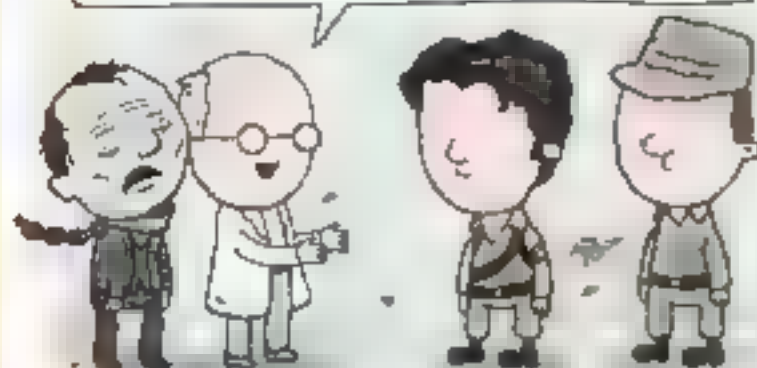
# SCHMIENCE!

STARRING

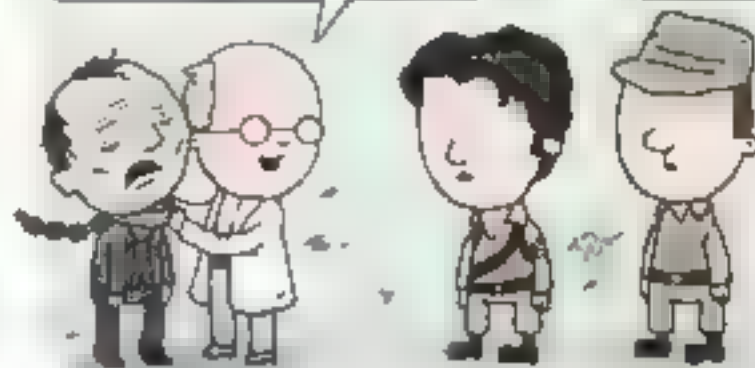
PROFESSOR BRIAN BEAKERSMITH



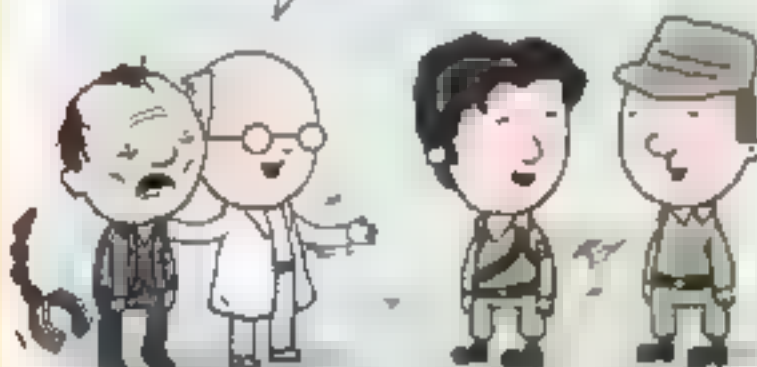
Ah, thank you for coming, sergeant. I've been working on a little project and, I think you'll be pleasantly surprised by the results.



Now, I'm going to release his collar, but you have nothing to fear. You see, I've trained him to only eat vegetables. Zombies CAN be trained!



You see? He's gentle as a kitten! Just give him some lettuce now and then and—



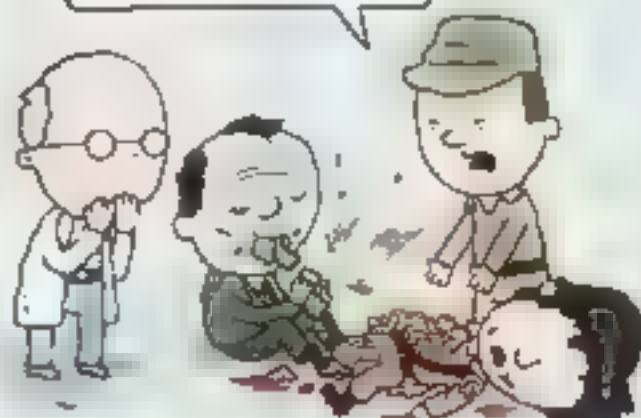
OH GOD!



SARGE!



You idiot - he had a salad for lunch!



MRICE



# THE 50 WORST THINGS ABOUT FOOD

WRITER: DERMOND DEVLIN

ARTISTS: PETER KUPEN, JOHN MCCOCH, JUSTIN PETERSON, RICH POWELL

#3

Ribs! One-twelfth  
the meat of a pork  
chop for just 30  
times the mess.



#1

Chicken fingers and chicken nuggets  
Sorry - last time we checked,  
chickens have neither.



02

Between the peanut allergies, soy allergies,  
egg allergies, wheat allergies, protein-  
induced syndromes and lactose intolerances, the lone  
remaining thing schools can safely serve for lunch is a  
giant communal pile of Skittles.



4

THAT INSULTING GUST  
OF WIND THAT MUSSES YOUR HAIR  
WHenever you open another  
BAG OF POTATO CHIPS CONTAINING  
TWO-NINTHS CHIPS AND SEVEN-NINTHS  
PACKAGED OXYGEN.

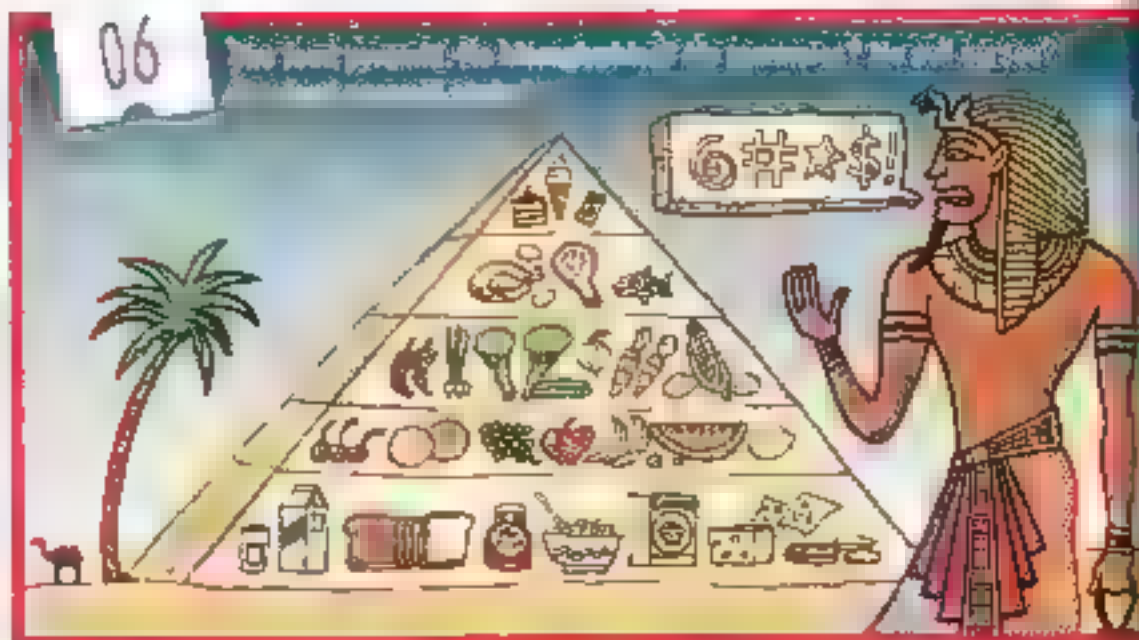


#5

The small, barely noticeable 145-degree temperature swings between consecutive bites of Hot Pockets.



06



07

Ice cream "photo cakes."

Because the best way to celebrate your child's birthday is by symbolically plunging a knife into their face.

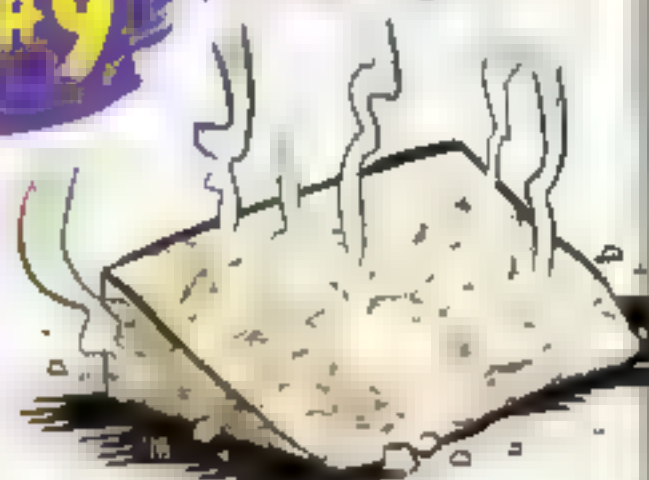


#8

WHAT'S THE POINT OF AIRPORT SECURITY, WHEN CINNABON KILLS FAR MORE VICTIMS THAN TERRORISTS EVER COULD?

#9

Blue Cheesa. How the hell can you tell when it's gone bad?



10

BACON MANUFACTURERS WHO DELIBERATELY POSITION THE LITTLE PEEK-A-BOO WINDOW ON THE BACK OF THE PACKAGE TO SHOW THE ONLY PART OF THE MEAT THAT ISN'T A SOLID WALL OF WHITE FAT.

11

Easter eggs. Loads of fun to hunt, until you're dusting a bookcase in October and suddenly catch a whiff of that last missing egg.



#12

"Hey, everybody! Who wants to sit on wooden planks, be besieged by insects, watch our plates and napkins keep blowing away, and have 30 seconds to wolf down our food before it goes cold or gets dirt in it?"  
Oops, we meant to say, "Hey, everybody, let's have a picnic!"





# 13

I CAN'T BELIEVE IT'S NOT BUTTER.  
OH, WE CAN BELIEVE IT.

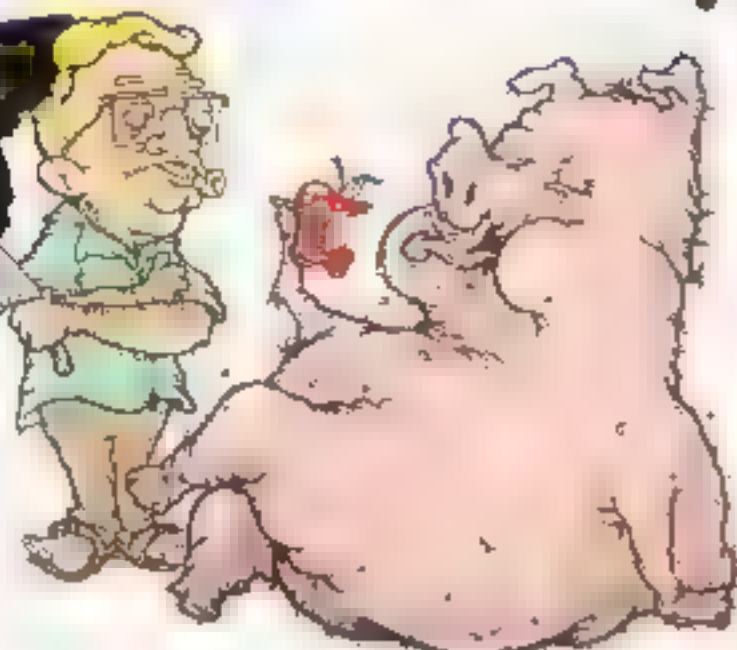
# #14

Cheese carts. Sure, fancy restaurants wheel it right over to your table, but do they ever let you ride it?



# #15

Hawaiian Jaws.  
Why can't they ever wait to kill the pig until AFTER he finishes eating the apple?



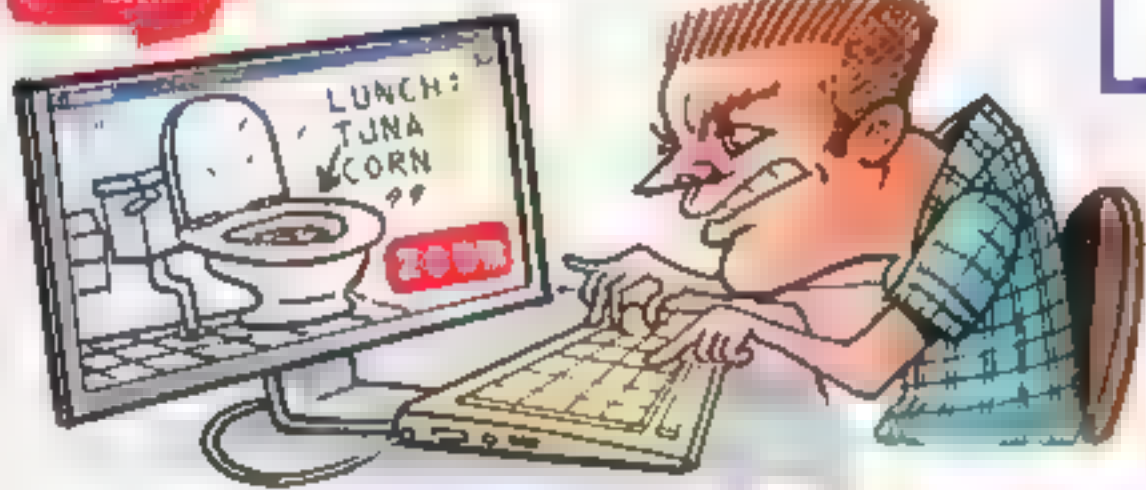
# 16

Sorry, Jesus, General Douglas MacArthur, Michael Jordan and Nelson Mandela. Now, the public firmly believes that the greatest comeback of all time belongs to the Twinkie.



# #17

If our show-off friends don't stop posting Facebook photos of every chichi plate of food they want us to be jealous about, we're going to start sending them OUR photos of the meal we ate ten hours ago.



# 18

WELL LAS VEGAS BUFFETS: YOU'RE IN LESS DANGER EATING AN M

# 19

Restaurant lobster tanks. It's so sad. When you point at the lobster you want, it thinks it's being adopted.



# 20

Detailed newspaper reports of what death row prisoners ate for their last meal before being executed. Because the only way to truly understand WHY Mad Dog Moskowitz strangled all those people with a garden hose is to learn whether he ate his final chik dog with onions, or without.





#21

Oregano can legally contain up to 1,250 insect parts per 10 grams. Which is good, because 1,300 insect parts would be gross.



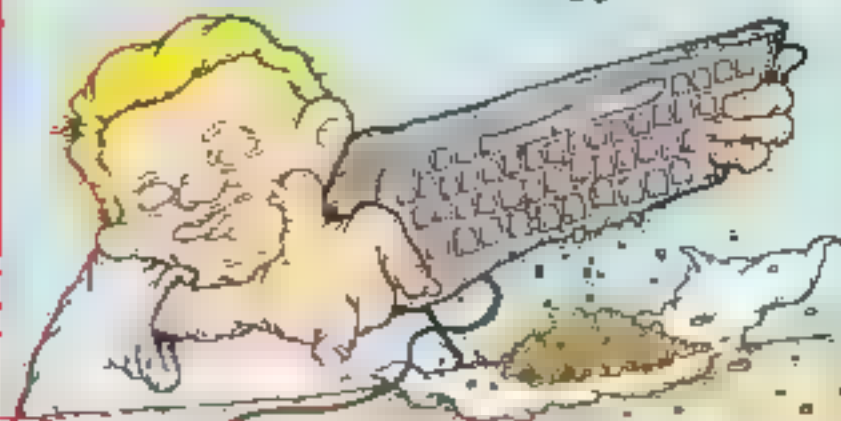
23

Fortune cookies. Thanks, but we prefer to take inspirational advice from someone NOT making 30 cents a day stuffing little slips of paper inside wafers.



22

Food crumbs. If you extracted all the grains and particles of food that are stuck inside your keyboard, you could assemble a working granola bar.



#24

Fast food aficionados. If you have a strong and clear-cut opinion about whether McDonald's, Arby's, Burger King, Five Guys, Wendy's, Hardee's, Jack in the Box or Carl's Jr. serve the best French fries in town, you'd better develop a second definite opinion about who's the best cardiovascular surgeon.



25

Those insufferably fake, organic reactions by the actors in TV ads for food. You won't feel that good if you get raptured while eating a double-bean cheeseburger between the thighs of Kate Upton.



#26

The Mrs. Butterworth syrup bottle. It creeps us out. It's like pouring out an old lady's guts.



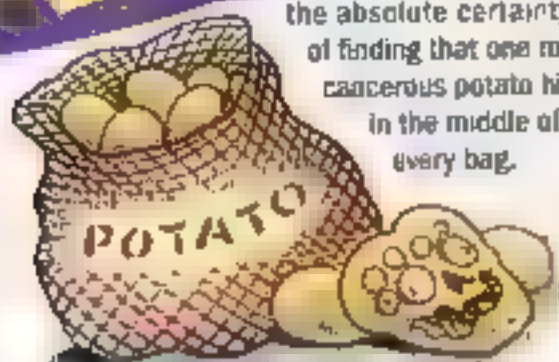
27

JUICE MANUFACTURERS WHO EMPHASIZE "TROPICAL" ON THE LABEL, AS IF WE MIGHT MISTAKENLY THINK THESE ARE INNER CITY STREET MANGOS.



#28

Ten pound bags of potatoes. Along with death and taxes comes the absolute certainty of finding that one rotted, cancerous potato hidden in the middle of every bag.



29

Junk food manufacturers. Somewhere, there's an R&D department trying to create cheese-stuffed cheese bits with triple cheesy topping.



30

VEGETARIANS.

IT'S TOUGH BEING A NON-MEAT EATER. THEY HAVE TO EAT FOUR TIMES AS MANY FRUITS AND BRAINS JUST TO MAINTAIN THE DAILY ENERGY NEEDED TO CONDESCEND.

#31

Alphabet soup. How do they expect you to spell out Goethe or Nietzsche quotations accurately when they don't put a single umlaut in the can?



#32

Pineapples. Yes, they are juicy and delicious, but they're the most painful fruit to shoplift.



33

Pretentious restaurants that serve dinky, anorexic portions then have the nerve to whip out a banister-sized pepper grinder.



34

ENJOYING A CRUNCHY PEANUT BUTTER SANDWICH. AT FIRST, BEFORE NOTICING THE "APR 04" EXPIRATION DATE ON WHAT WAS ORIGINALLY A JAR OF CREAMY PEANUT BUTTER.

#35

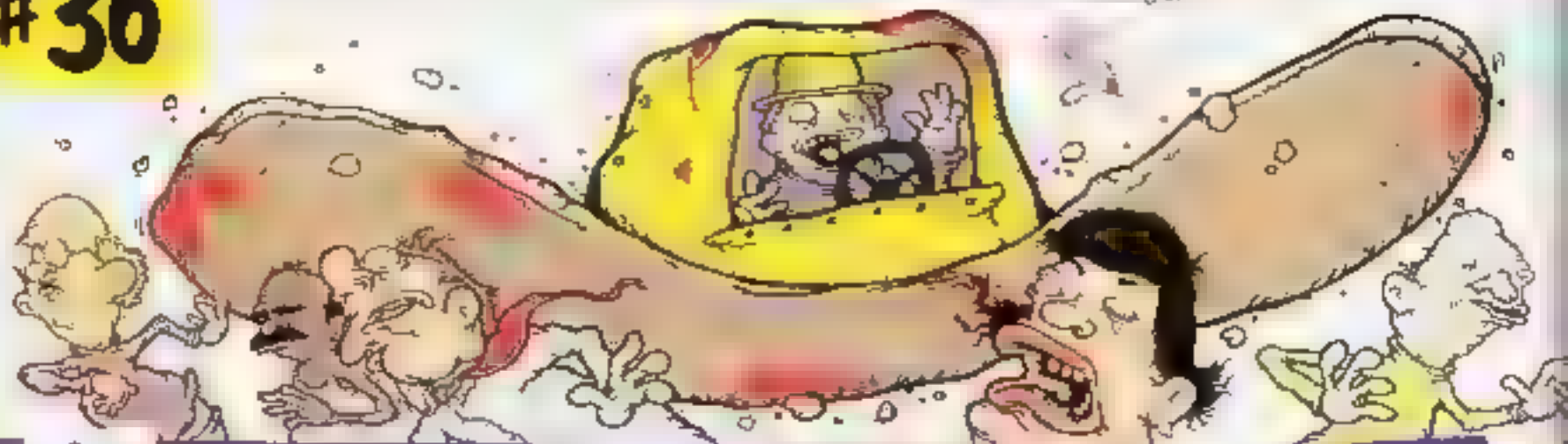
Nautical themed restaurants. You've got to randomly hang a bunch of netting and anchors on the walls. Also lots of weather beaten signs. Do NOT forget the blue fiberglass sailfish. And a wooden steering wheel is a must. Cooking halfway decent fish, that's optional.





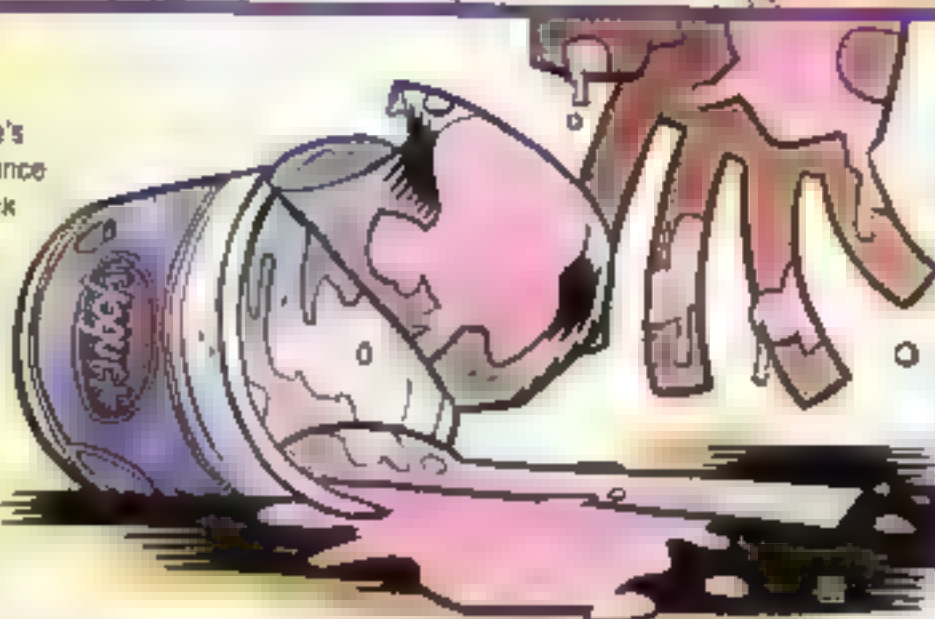
# #36

The Oscar Mayer corporation. Oh, how they love to show off their Weismobile but they never talk about their ill-fated Bologna Hovercraft that failed on its maiden run killing six



## 37

Six ounce yogurt packs. Here's where the yogurt goes. One ounce is always congealed and stuck to the peel-off lid. Another ounce squirts out onto your hands when you pull it open. Ounce #3 is irretrievably crammed inside the circular ridges and grooves at the bottom where nothing can dislodge it. And two ounces end up on the table when you lean a spoon inside and the container falls over.



## 38

RESTAURANT SPECIALS. IF ANYBODY CAN ORDER THE "SPECIAL" IT'S NOT SO SPECIAL, IS IT?

# #39

Caramel apples, which are responsible for more loosened teeth than the Ultimate Fighting Championship.



## 40

YOU CAN EITHER EXTEND THAT RITZY EUROPEAN VACATION ANOTHER TWO WEEKS, OR YOU CAN GO AHEAD AND EAT THAT TOBLERONE BAR FROM THE HOTEL MINI-FRIDGE.

## 41

The way fish eyes follow you around the seafood section.



## 42

When you're trying to create a brand image that says "clean, delicious food" what better name could there be than "Subway"?

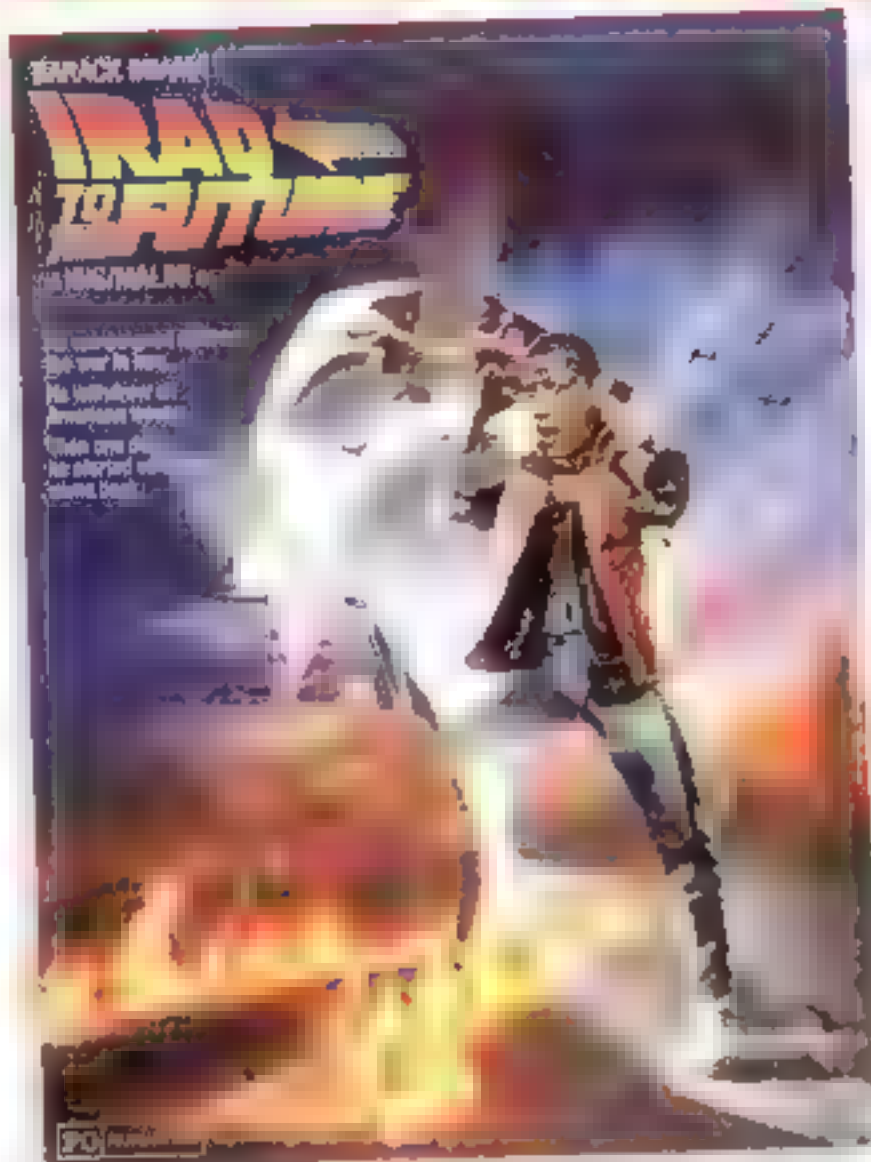








# The Best of The Idiomatic



**KIMYE'S "JUST MARRIED" PIC:  
THE UNCROPPED VERSION**



## TONIGHT!

"THE WAR BETWEEN FLOORS"

SHAWN "JAY Z" CARTER

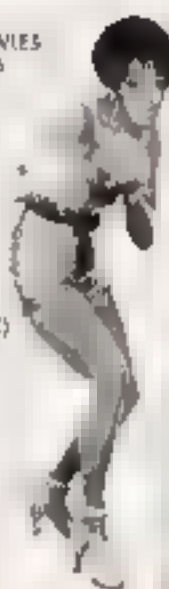
SOLANGE "NOT BEYONCÉ" KNOWLES

Tale of the Tape



SHAWN CARTER  
December 4, 1969  
Brooklyn, NY

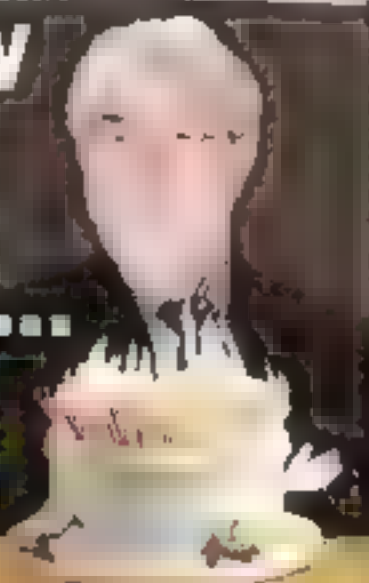
SOLANGE KNOWLES  
June 24, 1986  
Houston, TX



NOV	COMMONLY KNOWN AS	"WHO"
16	PLATINUM ALBUMS	0
YES	ADMITTED BY BEYONCÉ	NO
10	NUMBER OF PROBLEMS	1 (PSYCHIATRIC)
\$520M	NET WORTH	\$820
YES	WOULD BE HAPPY TO NEVER HEAR "SINGLE LADIES" EVER AGAIN	YES
YES	WILL BE TAKING THE STAIRS IN THE FUTURE	NO

**YOU KNOW  
YOU'RE  
REALLY  
70 WHEN...**

**George Lucas  
Edition**



It's getting tough to remember the finer details of Supreme Chancellor Valorum's Trade Federation-assisted Blockade of Naboo.

You've finally made the move to plaid Depends.

You've started making inquiries about getting a reverse mortgage on the Skywalker Ranch.

Goodbye R2D2, hello DNR.

You sadly realize that you may only get to re-master the original trilogy four or five more times in your lifetime.

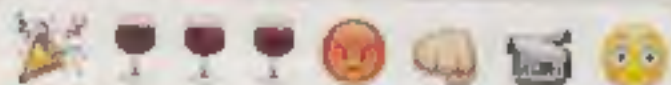


## A group photo of the cheerleaders and a coach. A woman in a white shirt and blue jeans stands on the left. A group of cheerleaders in tan uniforms are in the center and right. A person's head is in the foreground.

- 5% Network TV executives, muttering to themselves between swigs of Jim Beam
- 9% Netflix users who had it recommended to them after watching *A Clockwork Orange* and *Black Hawk Down*
- 19% Binge-watchers eager to regain that comforting feeling of ass-numbness
- 38% 1.4 million college students, all using the same kid's Netflix password
- 4% Rich women who want to see if they'd survive in jail so they can decide whether or not to murder their husbands
- 11% Masochists who enjoy not knowing when they'll get a jarring glimpse of 66-year-old boobies
- 14% People with 13 hours to kill while waiting for the cable guy to show up to disconnect them



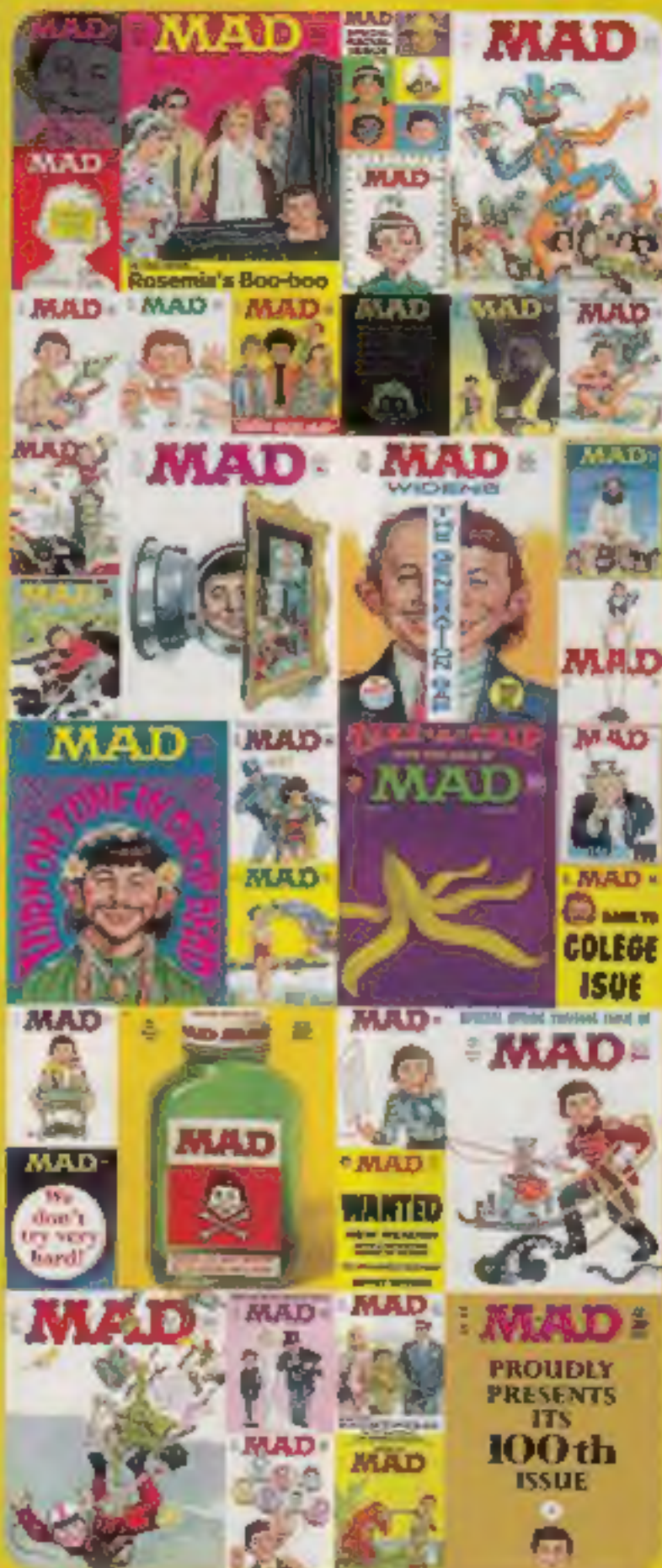
## Solange Knowles





# You Can Never Improve on the Classics...

Even though there's **PLENTY** of room for improvement!



**MAD** issues  
#92 - 131  
(1965 - 1969)  
are now  
available on  
the **iPAD!**

Download  
them through  
the  
**MAD APP**  
in the  
**iTunes store!**

**Only  
\$1.99  
an issue!**

(So much cheaper  
than the cost of  
developing a  
time machine and  
travelling back  
to buy the  
original issues!)

Relive the disappointment — **DIGITALLY!**



WHAT RELIC  
FROM THE 80s  
IS NO ONE  
EXCITED TO  
SEE RETURN?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

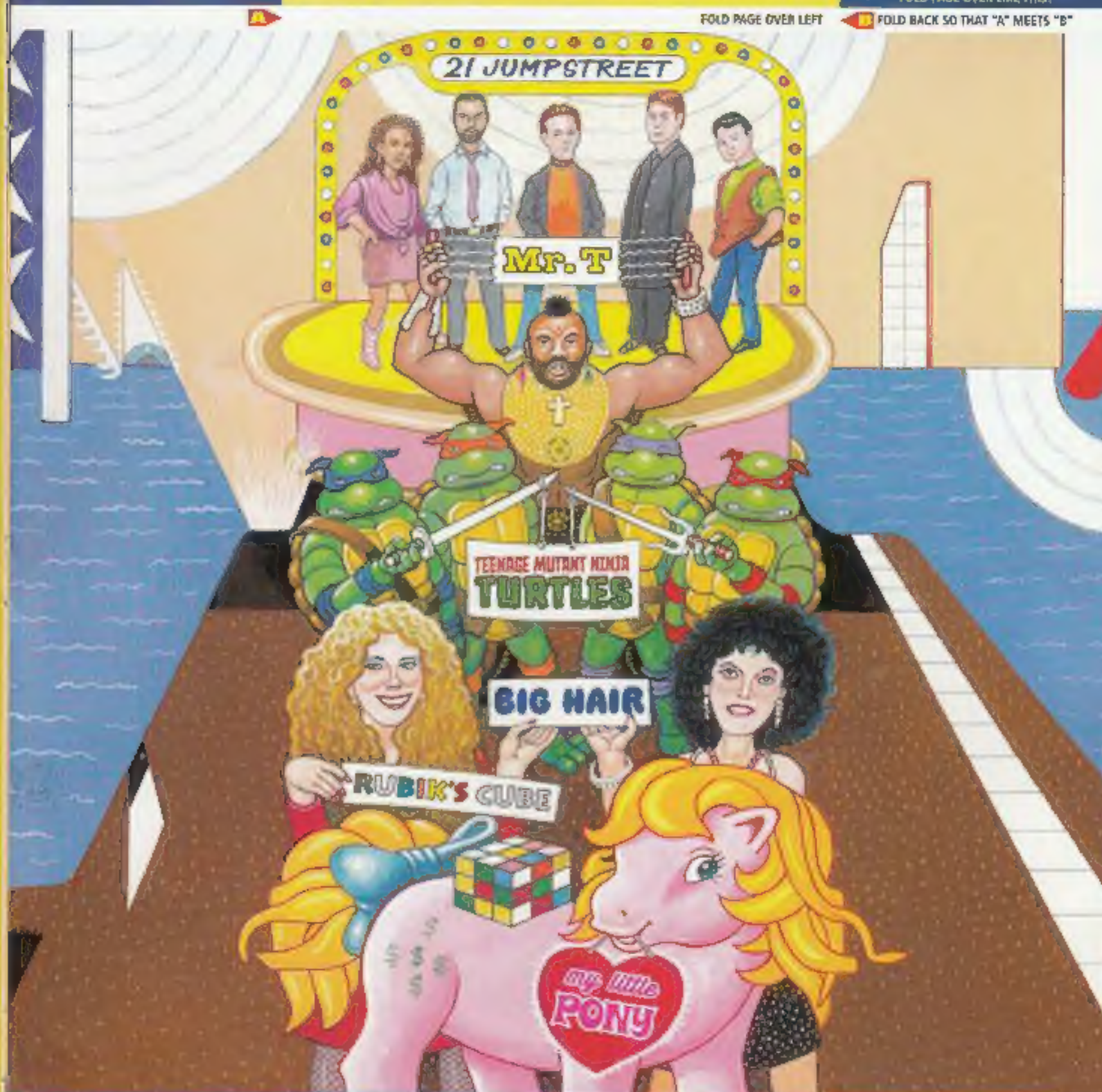
It seems like everything that was big in the 80s is popular again. And people can get nostalgic over anything, even though there was no shortage of bombs back then. Still, there's one blast from the past that has absolutely no one hoping for a comeback.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



THE COMMON REACTION TO ALL POPULAR FADS IS WORLD  
WEARINESS WHEN THEY DRAG ON YEAR AFTER YEAR  
(ROCK GROUPS AND TOYS FROM THE PAST ARE IN A STATE  
PATHETICALLY DISMISSED AS HISTORICAL GARBAGE)

WRITER AND ARTIST: AL JAFFEE



In a subway station in Manhattan, an iPad is about to be snatched by a mugger who will resell it to feed his drug habit. Luckily for him, people flaunt expensive technology without a second thought.



# iPad Air

Everyone has a gadget. An iPad or an iPhone.  
A \$500 invitation to get mugged.  
Can you take a punch?

[apple.com/gimme-or-else](http://apple.com/gimme-or-else)

A MAD Ad Parody